Key Strategies to Grow Your Practice from the Inside Out

PROTECT AND INCREASE YOUR PROFITABILITY

Don't miss out on your chance to realize the profits you deserve.

FEBRUARY 20, 2015—CHARLOTTE, NC

Join highly respected dental management consultant, Kerry Straine, to learn the latest management strategies and tips to improve your profitability.

REGISTER TODAY—ONLY $59 FOR A LIMITED TIME
Dubbed by many as an administrative reformer, Kerry K. Straine, certified professional behavioral and values analyst, has spent more than 20 years helping dental professionals realize their full potential in practice management, leadership and profitability. He believes that each practice’s unique clinical vision, combined with “a well-defined philosophy and sound management system,” can result in a thriving, long-lasting business.

**Make 2015 Your Most Profitable Year Ever**

In just six hours, discover from Kerry Straine how to unleash your profit potential using the latest in practice management strategies. You will also learn how to set goals, track performance and improve profitability using Kerry Straine’s management methodologies. You’ll discover how to transform your practice by getting the most out of your practice management investment.

**Only $59—For a Limited Time**

Most dental management seminars cost hundreds of dollars. For a limited time, you can attend this Kerry Straine profitability seminar for only $59 per person. Bring the entire team to learn together how to work together using Dentrix to implement Kerry Straine’s management advice.

**Who Should Attend?**

This seminar has valuable information for your entire team—doctors, practice owners, office managers and front office staff who are ready to improve profitability and productivity while maximizing your practice management system. Also, if you are a PracticeWorks, SoftDent or WinDent user concerned about the future of CareStream support, or if you are considering replacing your current practice management system, please do not miss this seminar. You will learn about the tools you need to solve the toughest profitability and productivity problems by simplifying practice management.

**Discover a New Level of Profitability with Kerry Straine**

The morning session is all about pushing profitability to new heights. Kerry Straine shares two decades of expertise on how to:

- Get more patients in your chairs
- Track patients, performance and profits by the numbers
- Manage collections more effectively
- Use reporting to monitor the growth of the practice
- And much more

**Maximize Your Practice Management System to Increase Profits**

In the afternoon, we’ll show you the critical tools in a modern, full-featured practice management system that can boost your practice to a whole new level of profits and success. You’ll learn:

- Ways to easily identify areas of improvement in your office operations
- How to carefully monitor office production and key performance indicators
- Tools that enhance your patient experience and keep them returning
- How integrated solutions such as eServices and digital radiography can boost productivity and profitability
- How to create a more connected, unified digital dental office
- The top five things you should know about Dentrix to increase your profitability and protect your future

**REGISTER TODAY!**

Please register online at [http://hnrysc.hn/KS3452](http://hnrysc.hn/KS3452)

For questions or to register by phone please contact Sandy Glawson at (704) 234-0400

**Billing and Cancellation Policy:** A $25.00 administration fee will be applied to cancellations received within 14 business days prior to the seminar. All seminars will be billed at time of registration. A full refund will be issued if contact prior to 14 days in advance or for any emergency situations.

**The federal government imposes certain restrictions on, and pursuant to the Sunshine Act requires public reporting of, transfers of value to a practitioner. This includes educational programs to the extent that less than a fair market value for such program is paid. Your Henry Schein representative can advise you of the reportable amount.**