The Art and Science of Dentistry

Moscone South
San Francisco
Thursday–Saturday
August 20–22, 2015
And at The Dentists Insurance Company, we won’t treat you like one because we are not like other insurance companies. We were started by, and only protect, dentists. A singular focus that leads to an unparalleled knowledge of your profession and how to best protect you. It also means that TDIC is in your corner, because with us, you’re never a policy number. You are a dentist.

Protecting dentists. It’s all we do.®

800.733.0633 | tdicsolutions.com | CA Insurance Lic. #0652783
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Download the CDA app, Page XX

Join in the fun — CDA Party, Page XX

Reserved seating options, Page XX

Quickly earn quality C.E. with the Express Lecture Series, Page XX–XX

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Explore 80,000 square feet of dental innovation

With numerous new product launches and more than 400 exhibiting companies filling the vibrant exhibit hall, CDA Presents is one of the most anticipated dental conventions in the U.S. It’s the place to discover the latest innovations in dentistry.

Grand Opening
Thursday, 9:30 a.m.

Exhibit Hall Hours
Thursday, 9:30 a.m. – 5:30 p.m.
Friday, 9:30 a.m. – 5:30 p.m.
Saturday, 9:30 a.m. – 4:30 p.m.

Family Hours
Daily: 9:30 a.m. – noon

Tell the kids you’re taking them to Disneyland®, then stand back and watch as they squeal with delight. How quickly the C.E. and hands-on workshops become the second most important part of the three-day meeting. CDA Presents The Art and Science of Dentistry. Yeah, this is your convention.

Thursday–Saturday
April 30–May 2, 2015
Anaheim Convention Center

Register today cdapresents.com
Headlining Speakers

You’ll want to hear every word

Speakers with the biggest names in dentistry are a huge draw to this meeting. Their insights and inspiration will help you excel in every aspect of dentistry.

Endodontics and Implants

**William Nudera, DDS, MS**
Thursday lectures and Friday workshops, Pages 35, 40, 48

**Keith Progebin, DDS**
Friday and Saturday lectures, Pages 54, 59, 76, 80

**Frank T. Curry, DDS (moderator)**
**Timothy G. Donley, DDS, MSD**
**Alex Fleury, DDS, MS**
**Bryan Harris, DMD**
**Saj Jivraj, DDS, BDS, MSED**
**Hooman Zarrinkelk, DDS**
*Endo Versus Implant Friday panel, Page 60*

Health and Wellness

**Uche Odiatu, DMD, NSCA-CPT**
Thursday and Saturday lectures, Pages 34, 43, 73, 79

**Barbara J. Steinberg, DDS**
Thursday lectures and Saturday workshop, Pages 38, 41, 69

**Pamela M. Smith, RD, LDN**
Friday lectures and Saturday workshop, Pages 55, 59, 69

Oral Systemic Health

**DeWitt C. Wilkerson, DMD**
Thursday and Saturday lectures, Pages 40, 74

Periodontics

**Jim Grisdale, BA, DDS**
Friday lectures and Saturday workshops, Pages 58, 70

**Timothy G. Donley, DDS, MSD**
Saturday lectures, Pages 60, 73, 81

Pharmacology

**Ann Eshenaur Spolarich, RDH, PhD**
Thursday lectures, Pages 35, 40

Prosthodontics

**Tony Daher, DDS, MSED**
*Thursday lectures and Friday workshops, Pages 34, 49*

Restorative Dentistry

**Chul Oh, DDS, MSc**
Thursday lectures by international speaker from South Korea, Page 36

**John Cranham, DDS**
Thursday and Friday lectures, Pages 37, 41, 57, 61

**David S. Hornbrook, DDS**
Friday workshop and Saturday lectures, Pages 50, 73

**Sandesh Mayekar, MDS, MS**
Saturday lectures by international speaker from India, Page 75

Team Programs

**Laci Phillips**
Thursday and Friday lectures, Pages 35, 39, 54, 62

**Gary Zelesky**
Friday and Saturday lectures, Pages 56, 60, 78, 82

**Judy Bendit, RDH, BS**
Friday workshops and Saturday lectures, Pages 48, 51, 77, 82
The Spot educational theater schedule

It’s the spot for C.E. and the Smart Dentist Series of free one-hour lectures. And, it’s a spot to relax and catch your breath and charge your electronics after a busy day on the exhibit hall floor. It’s The Spot, where something’s happening every day.

Thursday
10–11 a.m. 30-Day Countdown to Medicare Enrollment (C.E.: Core – 1.0)
   Ann Milar
11 a.m.–noon Office Policies – What You Don’t Know Can Hurt You (C.E.: Core – 1.0)
   Robyn Thomas
noon–1 p.m. Six Things I Wish I Knew as a Small Business Owner (C.E.: non-eligible)
   Leslie Barber
1–2 p.m. Maximizing Your Marketing ROI (C.E.: non-eligible)
   Brandon Inouye
2–3 p.m. Characteristics of Ethical Dental Professionals (C.E.: Core – 1.0)
   Brittney Ryan
3–4 p.m. Finding Your Path – Tripartite Leadership Opportunities (C.E.: 20% – 1.0)
   Leadership Development Committee

Friday
10–11 a.m. Managing Patient Conflicts (C.E.: 20% – 1.0)
   Lori Alvi
11 a.m.–noon The Practice You Want and The Path to Get There – When Do You Need a Consultant? (C.E.: non-eligible)
   Michael Perry, DDS
noon–1 p.m. Starting Your First Practice From an Associate’s Point of View (C.E.: non-eligible)
   Jonathan Miller and Ali Karjo
1–2 p.m. I Want a Regular Cleaning: Skills Training for the Difficult Patient (C.E.: Core – 1.0)
   Shaun Pryor and Marcela Truxal
2–3 p.m. Managing Social Media for Success (C.E.: non-eligible)
   Brandon Inouye
3–4 p.m. Dental Benefit Denials — Not a River in Egypt (C.E.: Core – 1.0)
   Greg Alterton

Saturday
10–11 a.m. Ask an Expert – Live! Answers to Your Frequently Asked Regulatory Compliance Questions (C.E.: Core – 1.0)
   Teresa Pichay
11 a.m.–noon Responding to Online Reviews (C.E.: non-eligible)
   Yasica Corum
noon–1 p.m. Price Versus Value: What Every Buyer and Seller Should Know (C.E.: non-eligible)
   Matthew Christie
1–2 p.m. Helping Members Improve Oral Health — The Role of the CDA Foundation (C.E.: Core – 1.0)
   Donald P. Rollofson, DMD

Reference CDA Presents On-Site Program for updates.

WineFUNdamentals Seminar

Join us for an interactive wine experience and learn while you taste! Do you prefer fruity and juicy wines or earthy and subtle? Wines with big tannins or tannins that are more velvety? Come join us as we sample wines from both the Old World (more earthy) and the New (more fruity). Learn what your palate preference is when you taste wines from France, Italy, Spain, Australia, New Zealand and California.

Date/Time: Thursday, April 30, 4–5:30 p.m.
Location: Exhibit Hall Restaurant
Fee: $30
Event #: 055
Sucking Up the Elements Pine
Discover the rationale for incorporating routine maintenance on vacuum systems. Identify the value of a healthy vacuum system. Discuss different types of vacuum systems.

You See It, They See It, Understand It: Caries Diagnosis Miyasaki
You will better understand the options of detecting caries earlier and quantifying the decay for your patients.

Digital Dentistry 101 Halabo
Learn how the speed and accuracy of digital X-rays can make you more efficient. Compare digital X-rays to film and the benefits of each. Understand integration and the return on investment in practice.

EMPOWERing Your Practice: Making the Right Choice for Your Utility Room Morilla
Do you ever wonder if you are getting the most out of your utility room products? This course will provide you with an overview of product choices, maintenance and the latest advances in the field.

Waterlines: Strategies for Combatting Waterline Biofilm Pine
Discover product choices to maintain healthy waterlines. Understand and recognize the risk of disease transmission. Integrate waterline maintenance with confidence.

Caries Detection for Today’s Practice Halabo
Gain an understanding of how new technologies in the marketplace allow early and predictable detection. Learn how conservative your treatment can be and how it can lead to referrals. Increase your case acceptance while decreasing your explanation time.

You See It, They See It, Understand It: Intraoral Cameras Miyasaki
You will learn the value of using an intraoral camera in the mouth to enhance the new patient experience, increase the value of the continuing care appointment and catch subclinical problems earlier.

Hands of Time: Hand Hygiene in Today’s World Pine
Understand the value of hand hygiene. Develop new hand hygiene habits for your health. Identify the appropriate hand hygiene product for you.

You See It, They See It, Understand It: Digital Technology Miyasaki
You will gain an understanding and value of using digital formats of radiographs and learn about the integration process of adding this to your practice.

Are You Seeing the Whole Picture? Intraoral Camera Use in the Dental Office Halabo
Identify key technological advances that will aid your practice. Learn strategies to immediately implement newly purchased technology. Adapt strategies to use technology to distinguish your practice from the one down the street.

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**Location:** Exhibit Hall B, aisle 200

**Audience:** dentist, RDH (EF), RDA (EF)

**C.E. units:** Core – 1.0 per lecture

**Thursday**

10–11 a.m.  Sucking Up the Elements
11:30 a.m.–  You See It, They See It, Understand It:
12:30 p.m.  Caries Diagnosis
1–2 p.m.  Digital Dentistry 101
4–5 p.m.  EMPOWERing Your Practice: Making the Right Choice for Your Utility Room

**Friday**

10–11 a.m.  Waterlines: Strategies for Combatting Waterline Biofilm
11:30 a.m.–  Caries Detection for Today’s Practice
12:30 p.m.
1–2 p.m.  You See It, They See It, Understand It: Intraoral Cameras
4–5 p.m.  EMPOWERing Your Practice: Making the Right Choice for Your Utility Room

**Saturday**

10–11 a.m.  Hands of Time: Hand Hygiene in Today’s World
11:30 a.m.–  You See It, They See It, Understand It:
12:30 p.m.  Digital Technology
1–2 p.m.  Are You Seeing the Whole Picture? Intraoral Camera Use in the Dental Office
2:30– 3:30 p.m.  EMPOWERing Your Practice: Making the Right Choice for Your Utility Room
CDA Presents
at your fingertips

Search courses by day, topic or speaker.

Find exhibitors by name and product categories and locate them directly on the exhibit hall map.

Link straight to the C.E. website and save a stop at the C.E. Pavilion.

Download course handouts. Take notes and more. (Note: Not all courses have handouts.)

Available for download one month before the meeting from the App Store for iPhones and iPads or the Google Play Store for Android users. Learn more at cda.org/apps
CDA Party
TBD
Children at CDA Presents

Children are allowed in the exhibit hall from 9:30 a.m. to noon daily. Children are not permitted in educational courses. For your convenience, we have child care options for every age during the entire day.

Child care

The licensed and bonded child care professionals at KiddieCorp will entertain your little ones with fun, fantastic, age-appropriate activities at the Hilton Anaheim Hotel.

Ages 6 months–6 years
For infants, please provide diapers, changing supplies, milk, formula, baby food, etc. Label all items including lunches. Nutritious snacks and beverages are provided; meals can be supplied by parents or purchased at the children’s program registration area.

<table>
<thead>
<tr>
<th>Cost:</th>
<th>Full day</th>
<th>$40</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Half day</td>
<td>$20</td>
</tr>
<tr>
<td>(7 a.m.–1 p.m. or 1–6 p.m.)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Ages 7–12 years
A fun program specially designed for older kids with activities, games and movies.

<table>
<thead>
<tr>
<th>Cost:</th>
<th>Full day</th>
<th>$30</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Half day</td>
<td>$15</td>
</tr>
<tr>
<td>(7 a.m.–1 p.m. or 1–6 p.m.)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

KiddieCorp registration and cancellation

Register online at kiddiecorp.com/cdaspringkids.htm
• Advance registration deadline is April 11, 2015.
• Cancellations must be received within four weeks of the start date for refunds.
• Late arrivals, 15 minutes after your reserved time, will forfeit reservations and refunds.

Questions? Contact KiddieCorp at 858.455.1718 or info@kiddiecorp.com.

Exhibit hall visitation

Children age 10 and younger may be in the exhibit hall during family hours, 9:30 a.m. to noon daily. No cost, just stop by registration for a youth pass.

Children age 11 and older may be registered as a guest and have access to the exhibit hall.

No Strollers in the Exhibit Hall

Strollers are not allowed in the exhibit hall at any time, but a stroller check is available for $2.

No children allowed in lecture rooms
Register online today: cdapresents.com
Registration is fast and convenient with eBadge Exchange

Worrying about meeting materials is a thing of the past! Simply register online and use your smartphone or printed confirmation to pick up your materials at the convention. It’s a fast and convenient process called eBadge Exchange. Everything will be waiting for you once you arrive, plus, you gain the flexibility to make instant registration changes or corrections through your personal online dashboard.

Registration deadlines

**May–July 21, 2015: Early-bird pricing**

It pays to be early! Register online at cdapresents.com through July 21 and receive discounted pricing.

Note: If paying by check, please use the registration form on Page 82 and submit by July 21.

**July 22–August 22, 2015: Standard pricing**

Online registration remains open. See Page 11 for standard registration pricing.

**July 21, 2015: Changes and cancellations**

Refunds will be processed through July 21, 2015. Course changes can be made online using your personal dashboard, which can be accessed through your email confirmation. If you are canceling a registrant, please email your request to cdapresents.registration@cda.org. Refund requests received after July 21 will not be accepted.

**Information needed when registering**

- Name, address, phone number
- Registration type
- License number (if applicable)
- Emergency contact person
- Ticketed courses/events to purchase
- Email address (used for username and instant confirmation)
- Password

**What is the cost for CDA dentists?**

Zero. As a benefit of membership, the $890 registration fee is waived for CDA dentists.

Remember, CDA dues must be current for 2015 to complete your registration as a member.

**Registration/eBadge Exchange**

**Anaheim Convention Center**

- **Thursday**: 7 a.m.–5:30 p.m.
- **Friday**: 6 a.m.–5:30 p.m.
- **Saturday**: 7 a.m.–4:30 p.m.

**Staff and guests**

Dentists may register staff and guests, but not other dentists. All dentists, including nonmembers, must register as dentists. Staff and guest fees are on the following page.

If you register an employee who is no longer attending, you can exchange his/her registration on site at no charge.
Dentist registration categories

<table>
<thead>
<tr>
<th>Registration Type</th>
<th>May–July 21</th>
<th>July 22–Aug. 22</th>
</tr>
</thead>
<tbody>
<tr>
<td>CDA member dentist (2015 dues must be current)</td>
<td>Free</td>
<td>Free</td>
</tr>
<tr>
<td>ADA lifetime member</td>
<td>Free</td>
<td>Free</td>
</tr>
<tr>
<td>Out-of-state ADA member dentist</td>
<td>$200</td>
<td>$225</td>
</tr>
<tr>
<td>International dentist</td>
<td>$200</td>
<td>$225</td>
</tr>
<tr>
<td>Active military dentist (VA, federal, state dentist)</td>
<td>$75</td>
<td>$100</td>
</tr>
<tr>
<td>Non-CDA/non-ADA member dentist</td>
<td>$800</td>
<td>$890</td>
</tr>
<tr>
<td>Inactive dental license</td>
<td>$250</td>
<td>$275</td>
</tr>
<tr>
<td>Dental student/CDA member</td>
<td>Free</td>
<td>Free</td>
</tr>
<tr>
<td>Dental student/graduate non-CDA member</td>
<td>$25</td>
<td>$50</td>
</tr>
<tr>
<td>Guest of dentist (includes ADHP nonmember)</td>
<td>$5</td>
<td>$25</td>
</tr>
</tbody>
</table>

Please note: Dentists may register staff and guests, age 11 or older, but not other dentists. Dentists may not register under any category except dentist, and nonmembers must be identified.

Allied Dental Health Professional categories (ADHP)

ADHP includes RDA, RDH, RDA(EF), RDH(EF), RDHAP, DA, business administrative staff (AS) and dental laboratory technician (LT).

<table>
<thead>
<tr>
<th>Registration Type</th>
<th>May–July 21</th>
<th>July 22–Aug. 22</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADHP CDA member* (2015 dues must be current)</td>
<td>Free</td>
<td>Free</td>
</tr>
<tr>
<td>ADHP nonmember registering with a dentist</td>
<td>$5</td>
<td>$25</td>
</tr>
<tr>
<td>ADHP nonmember registering without a dentist</td>
<td>$20</td>
<td>$25</td>
</tr>
<tr>
<td>Guest of ADHP</td>
<td>$20</td>
<td>$25</td>
</tr>
</tbody>
</table>

*An ADHP member is a dental professional who is not a dentist but has an independent, paid 2015 membership with CDA.

Other registration categories

<table>
<thead>
<tr>
<th>Registration Type</th>
<th>May–July 21</th>
<th>July 22–Aug. 22</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-exhibiting dental dealer, manufacturer, consultant</td>
<td>$150</td>
<td>$175</td>
</tr>
<tr>
<td>Non-dental/Affiliate professional (MD, DVM, RN, etc.)</td>
<td>$150</td>
<td>$175</td>
</tr>
</tbody>
</table>

Saturday exhibits-only pass

Nonmember dentists who want to explore the exhibit hall can register on site for a one-day pass on Saturday, August 22. The cost is $175 and is for Saturday exhibit hall hours only. It is not valid for continuing education courses. To register, please visit the membership counter during on-site registration hours on Saturday, August 22. Then experience all that the CDA Presents exhibit hall has to offer.
Please remember

- Scan-in and scan-out times are needed to accurately issue official credit. As a California C.E. provider, CDA is required to verify that courses are attended in full and do not overlap. If needed, three-digit codes may be used as additional verification.
- All courses have limited seating and some fill up or sell out quickly.
- Videotaping, photographing or audio recording with personal equipment is not allowed.
- Some courses do not provide C.E. units. Please check each course description for C.E. details.
- Speakers and products are not endorsed, officially or otherwise, by CDA, except CDA Endorsed Programs.
- Some workshops have required prerequisites and/or supplies. If a course has these requirements, they will be in a gray bar below the course title.

Handouts

- Not all courses have handouts.
- Course handouts are available for download one month prior to the meeting through May 18.
- Access via cdapresents.com or via the CDA app, downloadable from the App Store for iPhones and iPads or the Google Play Store for Android users.

Course locations

Courses will be held at the Anaheim Convention Center and the Hilton Anaheim Hotel. Room assignments will be listed on the schedule at cdapresents.com beginning Nov. 18 and in the CDA Presents On-Site Program.

Types of classes

Lectures
Free, nonticketed courses are available on a first-come, first-served basis. Preregistration not required, but early arrival is recommended. Select lectures have reserved seating available. See Page 14 for details.

Workshops
These ticketed courses are available for purchase during preregistration or on site if space is available. Early-bird pricing in effect May–July 21, 2015; standard pricing in effect July 22–August 22, 2015.

Express lectures
These free, nonticketed lectures feature up-and-coming speakers new to CDA Presents.

Corporate forums
Company-sponsored courses may or may not be ticketed.

CDA is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. CDA designates each activity for a specified number of C.E. units. These courses meet the Dental Board of California requirements for continuing education units.

No children allowed in lecture rooms
Helpful tips to receive your C.E.

License numbers matter – Include the license numbers and formal names of all licensed attendees when you register.

Plan ahead – Arrive at least 15 minutes early to all courses and plan an alternative in the event your preferred course is full. Late arrivals will not receive C.E. credit. Please take traffic, public transit schedules and parking into consideration.

Scan in and out of each course – Arrival and departure times are used to issue C.E. credits. Scan upon entry and exit and remain in the course the entire time. Partial credit will not be granted and credit will not be given for overlapping course times or incomplete course attendance.

Write down course codes – During a course, the host will provide attendees with a three-digit code, an additional way to assist in verifying your attendance. Write it down and keep it until you’ve received your official C.E. certificate three weeks after the convention.

Verify your C.E. units – Visit the on-site C.E. Pavilion after attending your courses or verify them at cdapresents.com or via the CDA app through August 27. All courses displayed are those with any scan activity and does not guarantee credit.

Print certificates online – C.E. certificates will be available three weeks after the meeting. California-licensed attendees will receive an email notification with a link to C.E. certificates. They can also be accessed via cdapresents.com or mailed upon request by calling CDA at 800.232.7645 three weeks after the convention.

C.E. regulations

To help you comply with the Dental Board of California regulations for C.E., CDA identifies each course as either “Core,” “20%” or “non-eligible.”

Core – Courses that directly enhance the licensee’s knowledge, skill and competence in the provision of service to patients or the community. Core courses must comprise at least 80 percent of the credits in a renewal cycle.

20% – Courses considered to be of direct benefit to the licensee or outside the scope of dental practice in California. These courses must comprise no more than 20 percent of the credits in a renewal cycle.

Non-eligible – Courses that are considered to be of primary benefit to the licensee.
Reserved Seating

$10 reserves your seat in these popular lectures

Have you ever shown up on time or even early to a popular lecture only to find that it was already full? To alleviate that frustration, the following courses will offer a designated reserved seating section. To take advantage of this opportunity, you must register in advance for these select lectures at cdapresents.com. Beyond these reserved seating options, all of these lectures are free on a first-come, first-served basis.

Details
• Seats will be held up to 15 minutes after the program begins, after which time the seats will be released if the room is full.
• A separate entrance will be available for reserved seating ticket holders.
• Ticket must be presented at time of entry; no refunds if lost, stolen or forgotten.
• Reserved seating is grouped together in a designated section to provide better service.

Thursday, August 20

Newton Fahl, DDS, MS
Composite Artistry – Creating Anterior Masterpieces
Pages 29, 34; Course # 055 (a.m.) or 056 (p.m.)
(Repeat lecture)

Gregory L. Psaltis, DDS
To “B” or Not to “B” – Behavior Management of the Pediatric Patient (a.m.)
Page 33, Course # 057
Sugar Bugs and Sleepy Juice — A Potpourri of Practical Pediatric Pearls (p.m.)
Page 37, Course # 058

Friday, August 21

Harald O. Heymann, DDS, Med
Conservative Approaches to Esthetic Dilemmas (a.m.)
Page 47, Course # 059
Practical Solutions for Real-world Problems in Restorative Dentistry (p.m.)
Page 51, Course # 060

Michael J. Melkers, DDS
Nuts-and-bolts Treatment Planning — The Triad of Success
Page 45, Course # 061

Michael I. Falkel, DDS
Local Anesthesia – Technique, Anatomy and Physiology in the Digital Era (a.m.)
Page 48, Course # 062
Buffering Local Anesthetic Hits Its Stride (p.m.)
Page 52, Course # 063

Thursday, August 22

Harald O. Heymann, DDS, Med
“Bread-and-butter” Adhesive and Restorative Dentistry
Page 62, Course # 066

Gerard Kugel, DMD, MS, PhD
Esthetic Dentistry Update: Keys to Success
Page 67, Course # 065

Paresh Shah, DMD, MS
Pearls for Everyday Practice — Esthetics and Beyond
Pages 61, 66, Course # 068 (a.m.) or 069 (p.m.)
(Repeat lecture)

Michael Glick, DMD
Treatment for the Medically Complex Dental Patient — The Role of Oral Health Care Professionals (a.m.)
Page 66, Course # 070
A Skeptic’s Guide to Clinical Protocols (p.m.)
Page 70, Course # 071
California Dental Practice Act and Infection Control

The Dental Board of California mandates continuing education in Infection Control and the California Dental Practice Act for license and permit renewal.

Please note:
• Admission by ticket only.
• Purchase tickets online at cdapresents.com.
• Tickets are sold on site, if available, in the registration area.
• Arrive at least 15 minutes prior to class. Late entries will not receive C.E. credit.
• Seating is limited and tickets are sold on a first-come, first-served basis.
• These classes are reserved for attendees who need to renew their licenses and are not for office staff or guests.

Required units for license renewal
For every renewal cycle, California state law requires licensed dentists and allied dental health professionals to complete 2.0 units in infection control and 2.0 units in the California Dental Practice Act.

Infection Control for California
Dental Board requirement for 2.0 units: This program provides you with the latest educational requirements specific to CCR section 1005, the Dental Board of California Infection Control Regulations.

Note: This 2-hour course does not meet the infection control education requirement for unlicensed dental assistants. They must take the specific 8-hour course to fulfill the requirement.

California Dental Practice Act
Dental Board requirement for 2.0 units: This course meets the C.E. requirement for California Dental Practice Act education, including the one-time course requirement for unlicensed dental assistants.

Thursday, August 20
California Dental Practice Act
Ali Oromchian, JD, LLM
Time: 7–9 a.m.
Course #: 001
Fee: $25

Infection Control
Leslie D. Canham, CDA, RDA
Time: 5–7 p.m.
Course #: 002
Fee: $25

Friday, August 21
Infection Control
Leslie D. Canham, CDA, RDA
Time: 7–9 a.m.
Course #: 003
Fee: $25

California Dental Practice Act
Arthur W. Curley, JD
Time: 5–7 p.m.
Course #: 004
Fee: $25

Saturday, August 22
California Dental Practice Act
Arthur W. Curley, JD
Time: 7–9 a.m.
Course #: 005
Fee: $25

Infection Control
Eve Cuny, MS
Time: 10 a.m.–noon
Course #: 006
Fee: $25

Required courses will be audio recorded and available for purchase.
John L. Alonge, MS, DDS
Dr. Alonge is an oral and maxillofacial surgeon in private practice in Erie, Pa. He is a magna cum laude graduate of the University of Maryland. (Page XX)
Conflict of Interest Disclosure: None reported.

Greg Alterton
Mr. Alterton is a CDA Dental Benefit Plan specialist. He has extensive experience in the private sector and government relations on health benefits issues. (Page XX)
Conflict of Interest Disclosure: None reported.

Lori Alvi
Ms. Alvi is the CDA Peer Review manager. She helps members and their patients resolve disputes that may arise in the delivery of dental services. (Page XX)
Conflict of Interest Disclosure: None reported.

Homayon Asadi, DDS
Dr. Asadi is associate professor and course director of Advanced Head and Neck Anatomy at the Pacific Dugoni School of Dentistry. He maintains a private practice in San Jose, Calif. (Page XX)
Conflict of Interest Disclosure: None reported.

Brad Beck
Mr. Beck has experience in all aspects of banking and the finance industry, including credit, sales and management. He most recently has worked solely in the health care profession. (Page XX)
Conflict of Interest Disclosure: Mr. Beck is senior vice president of Bank of America Practice Solutions.

Joel H. Berg, DDS, MS
Dr. Berg is the dean of the University of Washington School of Dentistry in Seattle and is a professor in the Department of Pediatric Dentistry. (Page XX)
Conflict of Interest Disclosure: None reported.

Cynthia Brattesani, DDS
Conflict of Interest Disclosure: None reported.

Jonathan Bregman, DDS
Dr. Bregman practiced clinical dentistry for more than 30 years, taught at the University of North Carolina Hospital and Dental School and presented more than 400 programs around the world. (Page XX)
Conflict of Interest Disclosure: None reported.

Gretchen J. Bruce, DDS, MBA
Dr. Bruce is an associate professor in the Department of Periodontics at the Pacific Dugoni School of Dentistry. She also practices in the Faculty Dental Service Group and in Oakland, Calif. (Page XX)
Conflict of Interest Disclosure: None reported.

Alan W. Budenz, DDS
Dr. Budenz is a professor in the Department of Biomedical Sciences and is vice chair of Diagnostic Sciences and Services, Department of Dental Practice at the Pacific Dugoni School of Dentistry. (Page XX)
Conflict of Interest Disclosure: None reported.

Michael Bundy, PharmD, DMD, MD
Dr. Bundy is currently employed in the maxillofacial surgery department at Kaiser Permanente Los Angeles. (Page XX)
Conflict of Interest Disclosure: None reported.

Tina Calloway, CDA, DAICP
Ms. Calloway has worked as a full-time dental assistant for 20 years. She serves as a clinical assisting workshop leader, author and advisory board member for Inside Dental Assisting. (Page XX)
Conflict of Interest Disclosure: None reported.

Leslie D. Canham, CDA, RDA
Ms. Canham is an international speaker, consultant and trainer specializing in infection control, OSHA compliance, Dental Practice Act, HIPAA and assisting disabled patients. (Page XX)
Conflict of Interest Disclosure: Ms. Canham has direct financial interest in products with Sterisil.

Paul L. Child Jr., DMD, CDT
Dr. Child is a prosthodontist and certified dental technician. He maintains a private practice in the greater Chicago area where he enjoys providing all aspects of dentistry. (Page XX)
Conflict of Interest Disclosure: None reported.
**Speaker Biographies**

**David J. Clark, DDS**
Dr. Clark founded the Academy of Microscope Enhanced Dentistry. He lectures internationally and maintains a private practice in Tacoma, Wash. (Page XX)
Conflict of Interest Disclosure: Dr. Clark has direct financial interest in Bioclear.

**Eve Cuny, MS**
Ms. Cuny is the director of Environmental Health and Safety and an associate professor at the Pacific Dugoni School of Dentistry. (Page XX)
Conflict of Interest Disclosure: None reported.

**Michelle Corbo**
Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. (Page XX)
Conflict of Interest Disclosure: None reported.

**Arthur W. Curley, JD**
Mr. Curley is a senior trial attorney in the San Francisco-based health care defense firm of Bradley, Curley, Asiano, Barbbree, Abel & Kowalski PC. He is currently an assistant professor of Dental Jurisprudence at the Pacific Dugoni School of Dentistry. (Page XX)
Conflict of Interest Disclosure: None reported.

**Karen Davis, RDH, BSDH**
Ms. Davis is an international speaker, founder of Cutting Edge Concepts and a dental hygienist at McDougal & Richards Dentistry in Richardson, Texas. She graduated from Midwestern State University. (Page XX)
Conflict of Interest Disclosure: None reported.

**Morgan Davis**
Mr. Davis received his bachelor’s degree in Civil Engineering from California State University, Los Angeles. He oversees Blue Northern Builders’ daily management of dental projects and the company as a whole. (Page XX)
Conflict of Interest Disclosure: Mr. Davis is chief operating officer for Blue Northern Builders.

**Teresa Duncan, MS**
Ms. Duncan is an international speaker who focuses on insurance, revenue and management issues. She is a fellow of the American Association of Dental Office Managers. (Page XX)
Conflict of Interest Disclosure: None reported.

**Mohamed Fayad, DDS, MS, PhD**
Dr. Fayad is a diplomate of the American Board of Endodontics, director of research at the University of Illinois, Chicago and maintains a private practice limited to endodontics in Chicago. (Page XX)
Conflict of Interest Disclosure: None reported.

**Volkmar Felahy, DDS**
Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. (Page XX)
Conflict of Interest Disclosure: None reported.

**Adam J. Freeman, DDS**
Dr. Freeman maintains a private practice in Westport, Conn. He is one of fewer than 100 board-certified forensic odontologists. He is vice president of the American Board of Forensic Odontology. (Page XX)
Conflict of Interest Disclosure: None reported.

**Mohsen Ghoreishi**
Mr. Ghoreishi is the CEO and president of the Kohan Group, which helps dental professionals in the areas of architectural, engineering, interior design and construction administration. (Page XX)
Conflict of Interest Disclosure: None reported.

**Timothy G. Giroux, DDS**
Dr. Giroux is currently the owner and broker at Western Practice Sales and a member of ADS Transitions, a nationally recognized dental organization. (Page XX)
Conflict of Interest Disclosure: None reported.

**Paul Glassman, DDS, MBA**
Dr. Glassman is professor of Dental Practice, director of Community Oral Health and director of the Pacific Center for Special Care at Pacific Dugoni School of Dentistry. (Page XX)
Conflict of Interest Disclosure: None reported.

**Henry A. Gremillion, DDS**
Dr. Gremillion completed a fellowship in craniofacial pain at the University of Florida College of Dentistry in 1991 where he served as director of the Parker E. Mahan Facial Pain Center from 1991 to 2008. He currently serves as dean at Louisiana State University in New Orleans. (Page XX)
Conflict of Interest Disclosure: None reported.
Speaker Biographies

Anne Guignon, RDH, MPH
Ms. Guignon practices dental hygiene in Houston. She holds an adjunct faculty position at the University of Texas Dental School. (Page XX)
Conflict of Interest Disclosure: None reported.

Mel Hawkins, DDS
Dr. Hawkins is a dentist and dentist anesthesiologist who has been in private practice in Toronto for more than 30 years. He received his dental degrees from the University of Toronto. (Page XX)
Conflict of Interest Disclosure: None reported.

Phill Hoover
Mr. Hoover has been a part of the Bank of America team for more than 10 years. Mr. Hoover focuses on providing financial solutions for successful dental transitions, acquisitions and mergers. (Page XX)
Conflict of Interest Disclosure: Mr. Hoover is a vice president at Bank of America.

Brandon Inouye
Mr. Inouye has been helping businesses with their marketing efforts for more than 12 years with an emphasis in website lead generation, social media management, mobile marketing, lead conversion and lead tracking. (Page XX)
Conflict of Interest Disclosure: Mr. Inouye is director of sales for ProSites Inc. and CPA Site Solutions.

Courtney Issett
Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. (Page XX)
Conflict of Interest Disclosure: None reported.

Curtis E. Jansen, DDS
Dr. Jansen completed his dental degree and advanced education in prosthodontics at the Ostrow School of Dentistry of USC. He practices prosthodontics in Monterey, Calif. (Page XX)
Conflict of Interest Disclosure: None reported.

Adam Jones
Mr. Jones has 20 years of dental experience and is an expert in industry design, ergonomics, equipment and technology. (Page XX)
Conflict of Interest Disclosure: Mr. Jones is an equipment specialist at Henry Schein Dental.

Donna Klauser, DDS
Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. (Page XX)
Conflict of Interest Disclosure: None reported.

Joanne Lagos, DDS
Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. (Page XX)
Conflict of Interest Disclosure: None reported.

John Lindroth, DDS
Dr. Lindroth is an associate professor in Oral Health Practice at the University of Kentucky College of Dentistry. He is the director of the Urgent Care Clinic and serves in the Orofacial Pain Center. (Page XX)
Conflict of Interest Disclosure: None reported.

Samuel B. Low, DDS, MS, MEd
Dr. Low is professor emeritus at the University of Florida and is associate faculty at the Pankey Institute. He is past president of the American Academy of Periodontology. (Page XX)
Conflict of Interest Disclosure: None reported.

William P. Lundergan, DDS, MA
Dr. Lundergan is professor and chair of the Department of Periodontics at the Pacific Dugoni School of Dentistry and practices in the Faculty Dental Service Group. (Page XX)
Conflict of Interest Disclosure: None reported.

David Madow, DDS
Dr. Madow and his brother help fellow dentists achieve success and happiness. Their hilarious style and content-packed programs have reached thousands of dental teams. (Page XX)
Conflict of Interest Disclosure: Dr. Madow is co-founder of The Madow Brothers.

Richard Madow, DDS
Dr. Madow and his brother help fellow dentists achieve success and happiness. Their hilarious style and content-packed programs have reached thousands of dental teams. (Page XX)
Conflict of Interest Disclosure: Dr. Madow is co-founder of The Madow Brothers.
**Robert Margeas, DDS**
Dr. Margeas earned his dental degree from the University of Iowa. He is an adjunct professor in the Department of Operative Dentistry and maintains a full-time private practice in Des Moines, Iowa. (Page XX)
Conflict of Interest Disclosure: None reported.

**Denise Martinez**
Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. (Page XX)
Conflict of Interest Disclosure: None reported.

**Frank Martinez, Jr., DDS**
Dr. Martinez is in private practice and teaches in the Advanced Education in General Dentistry residency at the Pacific Dugoni School of Dentistry’s Union City Dental Care Center and in the GPR residency at the VA hospital in Palo Alto, Calif. (Page XX)
Conflict of Interest Disclosure: None reported.

**Sandesh Mayekar, MDS, MS**
Dr. Mayekar owns a private practice in craniofacial esthetics in Mumbai, India, is adjunct professor at Rutgers School of Dental Medicine in New Jersey and a consultant for the Miss India beauty pageant. (Page XX)
Conflict of Interest Disclosure: None reported.

**George K. Merijohn, DDS**
Dr. Merijohn has been practicing for 28 years in San Francisco as a periodontist and is associate clinical professor in Postdoctoral Periodontics at UCSF and the University of Washington. (Page XX)
Conflict of Interest Disclosure: Dr. Merijohn is president of George K. Merijohn, DDS, Professional Corporation.

**Ann Milar**
Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. (Page XX)
Conflict of Interest Disclosure: None reported.

**Lawrence Napolitano, DDS**
Dr. Napolitano is chair of the CDA Council on Peer Review. He received his dental degree from the UCSF School of Dentistry and practices in Santa Clara County. (Page XX)
Conflict of Interest Disclosure: None reported.

**Molly Newlon, DDS**
Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. (Page XX)
Conflict of Interest Disclosure: None reported.

**Brad Newman**
Mr. Newman is a leader in marketing and business development for dental offices. His focus is on social media campaigns, Internet commercials and organic search engine optimization. (Page XX)
Conflict of Interest Disclosure: ***NEED DISCLOSURE***

**Ali Oromchian, Esq.**
Mr. Oromchian is an attorney at the Dental & Medical Counsel law firm and is one of the nation’s leading legal authorities on topics relevant to dentists, such as contracts and employment law. (Page XX)
Conflict of Interest Disclosure: None reported.

**John Pacelli**
Mr. Pacelli has nearly 40 years of experience in dental office design. He currently works for Henry Schein Dental, assisting dentists with start-ups and redesign. (Page XX)
Conflict of Interest Disclosure: ***NEED DISCLOSURE***

**Ray R. Padilla, DDS**
Dr. Padilla is on faculty at the UCLA School of Dentistry. He is the team dentist for UCLA Athletics, the Los Angeles Galaxy and the U.S. National and Olympic soccer teams. (Page XX)
Conflict of Interest Disclosure: None reported.

**Jacinthe Paquette, DDS**
Dr. Paquette is recognized nationally and internationally as a leader and educator in esthetic dentistry, prosthodontics and implant dentistry. (Page XX)
Conflict of Interest Disclosure: None reported.

**Tony J. Park, PharmD, JD**
Dr. Park is the principal attorney of his independent law practice devoted solely to pharmacy law called CPL – the California Pharmacy Lawyers law firm. (Page XX)
Conflict of Interest Disclosure: None reported.
Timothy J. Pendergrass, PT, ScD, MS, COMT
Dr. Pendergrass is an assistant professor at Texas Tech University Health Sciences Center in Lubbock, Texas. He specializes in ergonomic, orthopedic and manual therapy-based interventions. (Page XX)
Conflict of Interest Disclosure: None reported.

Michael W. Perry, DDS
Dr. Perry is the director of Practice Management for CDA. Dr. Perry consults with member dentists on leadership, dental benefits and practice management issues. (Page XX)
Conflict of Interest Disclosure: None reported.

Teresa Pichay
Ms. Pichay is a practice analyst for CDA. She specializes in the many regulatory issues that impact dental practices and develops many of the resources used in CDA Practice Support. (Page XX)
Conflict of Interest Disclosure: None reported.

Shaun Pryor
Ms. Pryor is one of our CDA Practice Advisors. She specializes in practice management and excellent patient service and has extensive experience in managing comprehensive group practices. (Page XX)
Conflict of Interest Disclosure: None reported.

Christine Quinn, DDS, MS
Dr. Quinn is a clinical professor, program director and chair of Dental Anesthesiology at the UCLA School of Dentistry. She maintains a private practice in dental anesthesiology. (Page XX)
Conflict of Interest Disclosure: None reported.

Donald P. Rollofson, DMD
Dr. Rollofson has been a private practice orthodontist for 33 years. He is the current chair of the CDA Foundation, member of the CDA Cares Committee and a veteran floor leader of many CDA Cares. (Page XX)
Conflict of Interest Disclosure: None reported.

Brittney Ryan
Ms. Ryan is the CDA Judicial Council manager and is a resource to the Council and CDA members regarding ethics issues. (Page XX)
Conflict of Interest Disclosure: None reported.

Patrick J. Sammon, PhD
Dr. Sammon is a professor emeritus, Department of Oral Health Science at the University of Kentucky College of Dentistry and has a joint appointment at the University of Kentucky College of Medicine. (Page XX)
Conflict of Interest Disclosure: None reported.

David Schwab, PhD
Dr. Schwab is a professional speaker and practice management consultant who works with dentists in the U.S. and Canada. (Page XX)
Conflict of Interest Disclosure: None reported.

M. Nader Sharifi, DDS, MS
Dr. Sharifi is a recipient of the Gordon L. Christensen Distinguished Lecturer Award, a fellow of the American College of Dentists and a member of the American Academy of Restorative Dentistry. (Page XX)
Conflict of Interest Disclosure: None reported.

Cherilyn Sheets, DDS
Dr. Sheets is an educator, clinician, author and lecturer, both nationally and internationally. She is co-executive director of the Newport Coast Oral Facial Institute. (Page XX)
Conflict of Interest Disclosure: None reported.

Elizabeth Somer, MA, RD
Ms. Somer is a best-selling author, advisory board member to Shape, editor of Nutrition Alert, a guest on NBC’s Today and former nutrition correspondent to ABC’s Good Morning America. (Page XX)
Conflict of Interest Disclosure: None reported.

Jamison R. Spencer, DMD, MS
Dr. Spencer maintains private practices limited to sleep apnea, TMD and craniofacial pain in Boise, Idaho. He is adjunct faculty at Tufts School of Dental Medicine in Boston. (Page XX)
Conflict of Interest Disclosure: None reported.

Kerry K. Straine
Mr. Straine is a certified professional behavioral and values analyst. He was voted No. 1 practice management consultant in the U.S. in 2012. He has 25 years of dental industry consultant experience. (Page XX)
Conflict of Interest Disclosure: Mr. Straine is president and CEO of Straine Consulting.
Speaker Biographies

Ronald Surdi, DDS
Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. (Page XX)
Conflict of Interest Disclosure: None reported.

Blair Tomlinson
Mr. Tomlinson has been in the insurance industry since 2008. He joined the TDIC sales team in 2013 and greatly enjoys working with the dental community. (Page XX)
Conflict of Interest Disclosure: None reported.

Marcela Truxal
Ms. Truxal is a practice advisor with CDA’s Practice Advising. She assists members with practice development through in-office consulting. (Page XX)
Conflict of Interest Disclosure: None reported.

Chuck Wang, DDS
Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. (Page XX)
Conflict of Interest Disclosure: None reported.

David J. Weiss, ESQ
Mr. Weiss founded the Law Offices of David J. Weiss in 1989 and continues his practice of specializing in the defense of hospital, medical, dental and legal professionals in general law matters. (Page XX)
Conflict of Interest Disclosure: Mr. Weiss is principal for Law Offices of David J. Weiss.

Haden Werhan, CPA
Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. Save space for bio. (Page XX)
Conflict of Interest Disclosure:

John West, DDS, MSD
Dr. West is the founder and director of the Center for Endodontics. He received his dental degree from the University of Washington in 1971 where he is an affiliate associate professor. (Page XX)
Conflict of Interest Disclosure: Dr. West has direct financial interest in products as co-inventor of all ProTaper NiTi Systems and Calamus Obturation Systems.

Jason Wood, Esq.
Mr. Wood is a partner at Wood & Delgado, a national business law firm with more than 4,400 dentists as clients. (Page XX)
Conflict of Interest Disclosure: Mr. Wood is an attorney for Wood & Delgado and has been a moderator for Dentaltown.

Olya Zahrebelny, DDS
Dr. Zahrebelny is a principal in The Z Group, a practice management company and the premier insurance consultant on medical/dental billing for dentists. (Page XX)
Conflict of Interest Disclosure: None reported.

Rami J. Zreikat
Mr. Zreikat is focused on safeguarding information assets by providing information security, HIPAA/privacy assessments and technology consulting. (Page XX)
Conflict of Interest Disclosure: Mr. Zreikat is the president of xTerraLink.
Chronological order. Programs at The Spot and the Air Techniques corporate forum are on Pages 4 and 5.

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<td>Mitchell A. Lomke, DDS Angie Mott, RDH</td>
<td>Laser Dentistry</td>
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<td>8–9:30 a.m.</td>
<td>Michael Scherer, DMD, MS</td>
<td>Implants</td>
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<td>Mahmoud Zaerian, DC, CSCS, BA</td>
<td>Ergonomics</td>
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<td>8–10 a.m.</td>
<td>Ali Oromchian, Esq.</td>
<td>California Dental Practice Act</td>
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<td>Tony Daher, DDS, MSEd</td>
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<td>Michael W. Perry, DDS</td>
<td>Practice Management</td>
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<td>Laci Phillips</td>
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<td>Uche Odiatu, DMD, NSCA–CPT</td>
<td>Fitness</td>
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<td>Michael Okuji, DDS, MPH, MBA</td>
<td>Practice Management</td>
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<td>Douglas L. Lambert, DDS</td>
<td>Sports Medicine</td>
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<td>Anand Takes, DMD</td>
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<td>8:30–11 a.m.</td>
<td>Walid Oudera, DDS</td>
<td>Prosthodontics</td>
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<td>8:30–11:30 a.m.</td>
<td>Chul Oh, DDS, MSc</td>
<td>Restorative Dentistry</td>
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<td>Teri Lane</td>
<td>Practice Management</td>
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<td>John Cranham, DDS</td>
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<td>David R. Watkins, Esq.</td>
<td>Imaging</td>
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<td>Michael Okuji, DDS, MPH, MBA</td>
<td>Practice Management</td>
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<td>9 a.m.–noon</td>
<td>Diane Millar, RDH, MA</td>
<td>Dental Hygiene Program</td>
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<tr>
<td>9:30 a.m.–noon</td>
<td>Nancy L. Dewhirst, RDH, BS</td>
<td>Infectious Diseases</td>
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<td>9:30 a.m.–noon</td>
<td>Van B. Haywood, DMD</td>
<td>Esthetic Dentistry</td>
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<td>Edwin A. McDonald III, DDS</td>
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<td>Edwin T. Parks, DMD, MS Gail F. Williamson, RDH, MS</td>
<td>Radiology</td>
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<td>Anders Nattestad, DDS, PhD</td>
<td>Oral Surgery</td>
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<td>Barbara J. Steinberg, DDS</td>
<td>Health and Well-being</td>
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<td>Joseph Aquilina, MD, MBA</td>
<td>Practice Management</td>
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<td>Samson Ng, BSc(Pharm), MSc, DMD</td>
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<td>Theresa Gonzales, DMD, MS, MSS</td>
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<td>Theresa Johnson, RDH, MBA</td>
<td>Dental Hygiene Program</td>
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<td>Mitchell A. Lomke, DDS Angie Mott, RDH</td>
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<td>Mohsen Ghoreishi</td>
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<td>Cliff Houser, MEA</td>
<td>Practice Management</td>
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<td>Marcela Truxal</td>
<td>Dental Benefits</td>
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<td>Laci Phillips</td>
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<td>11:30 a.m.–2 p.m.</td>
<td>DeWitt C. Wilkerson, DMD</td>
<td>Oral Systemic Health and Well-being</td>
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<td>Tony Daher, DDS, MSEd</td>
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<td>William Nudera, DDS, MS</td>
<td>Endodontics</td>
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<td>Richard Huot, DDS</td>
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<td>John Cranham, DDS</td>
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<tr>
<td>1–3:30 p.m.</td>
<td>Beverl J. Lovell, DMD</td>
<td>Pharmacology</td>
<td>37</td>
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<tr>
<td>1–4 p.m.</td>
<td>Richard Huot, DDS</td>
<td>Esthetic Dentistry</td>
<td>41</td>
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<tr>
<td>1:30–3 p.m.</td>
<td>Alan Jeroff, DMD</td>
<td>Emergencies</td>
<td>26</td>
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<td>1:30–4 p.m.</td>
<td>Nancy J. Dewhirst, RDH, BS</td>
<td>Facial Pain</td>
<td>41</td>
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<tr>
<td>1:30–4 p.m.</td>
<td>Van B. Haywood, DMD</td>
<td>Dental Hygiene Program</td>
<td>30</td>
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<td>1:30–4:30 p.m.</td>
<td>Diane Millar, RDH, MA</td>
<td>Financial Planning</td>
<td>33</td>
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<td>2–3:30 p.m.</td>
<td>Kenneth South</td>
<td>Health and Well-being</td>
<td>41</td>
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<td>2–4:30 p.m.</td>
<td>Barbara J. Steinberg, DDS</td>
<td>Oral Surgery</td>
<td>28</td>
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<tr>
<td>2–5 p.m.</td>
<td>Anders Nattestad, DDS, PhD</td>
<td>Radiology</td>
<td>28</td>
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<td>2–5 p.m.</td>
<td>Edwin T. Parks, DMD, MS</td>
<td>Risk Management</td>
<td>27</td>
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<td>2–5 p.m.</td>
<td>Edwin A. McDonald III, DDS</td>
<td>Provisionals</td>
<td>30</td>
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<td>2:30–4:30 p.m.</td>
<td>Samson Ng, BSc(Pharm), MSc, DMD</td>
<td>Oral Pathology</td>
<td>39</td>
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<td>2:30–5 p.m.</td>
<td>Theresa Johnson, RDH, MBA</td>
<td>Dental Hygiene Program</td>
<td>42</td>
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<tr>
<td>2:30–5 p.m.</td>
<td>Theresa Gonzales, DMD, MS, MSS</td>
<td>Forensic Dentistry</td>
<td>42</td>
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<td>2:30–5 p.m.</td>
<td>Bryan Harris, DMD</td>
<td>Implants</td>
<td>42</td>
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<td>2:30–5 p.m.</td>
<td>Mitchell A. Lonke, DDS</td>
<td>Laser Dentistry</td>
<td>29</td>
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<td>3–5:30 p.m.</td>
<td>Michael W. Perry, DDS</td>
<td>Practice Management</td>
<td>43</td>
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<tr>
<td>3–5:30 p.m.</td>
<td>DeWitt C. Wilkerson, DMD</td>
<td>Oral Systemic Health and Well-being</td>
<td>40</td>
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<tr>
<td>3–5:30 p.m.</td>
<td>Uche Odiatu, DMD, NSCA–CPT</td>
<td>Nutrition</td>
<td>43</td>
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<tr>
<td>3:30–5:30 p.m.</td>
<td>Nirmala J. Prabhu, DMD</td>
<td>Dental Benefits/Denti-Cal</td>
<td>43</td>
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<tr>
<td>5–7 p.m.</td>
<td>Karen Gregory, RN</td>
<td>Infection Control</td>
<td>15</td>
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**Functional and Esthetic Crown Lengthening**

*Supplies Recommended*

**Gretchen J. Bruce, DDS, MBA**  
**William P. Lundergan, DDS, MA**  
**Frank Martinez Jr., DDS**

This course will introduce you to the basics of surgical crown lengthening including indications, contraindications, alternatives and surgical technique. Surgical instruments, flap design with osseous resection and suturing techniques will be discussed. You will have the opportunity to apply these techniques in the hands-on cadaver workshop portion of the course.

Recommended supplies: Safety glasses

**Time:** 8:30–noon  
**Audience:** dentist, dental student only  
**C.E. units:** Core – 3.5  
**Course #:**  
**Fee:**

**Learning Outcomes**

1. Discuss indications and contraindications for functional and esthetic crown lengthening surgery.  
2. Discuss the principles of periodontal flap design and suturing techniques.  
3. Discuss immediate postoperative management.

---

**From Digital Intraoral Scan to Procuring Restorations: A Hands-On Experience**

*Supplies Recommended*

**Curtis E. Jansen, DDS**

This hands-on workshop will introduce you to intraoral scanning (IOS). Use of IOS for implants and teeth will be reviewed. Workflows using IOS for implants and conventional dentistry and procuring restorations will be shown. Workflows for sending digital files from IOSs to in-office mills or outside business partner dental laboratories will be described.

Recommended supplies: Magnification loupes

**Time:** 9–11:30 a.m.  
and repeats 1–3:30 p.m.  
**Audience:** dentist, RDH (EF), RDA (EF), dental student, lab technician only  
**C.E. units:** Core – 2.5 per session  
**Course #:**  
**Fee:**

**Learning Outcomes**

1. Understand the indications and contraindications for IOS.  
2. Learn techniques for making digital scans of teeth and implant scan bodies.  
3. Work with digital scans, storing and sending files.

---

**Things to know**

**Exhibit hall hours**  
Thursday and Friday: 9:30 a.m.–5:30 p.m.  
Saturday: 9:30 a.m.–4:30 p.m.

**Room assignments**  
Look for room assignments at cdapresents.com or in the CDA Presents On-Site Program.

**Audio recordings**  
Recordings of identified programs will be available on site on the 2nd and 3rd levels of the Convention Center or following CDA Presents at prolibraries.com/cda.
TDIC Risk Management: Beyond the Science – Patient Emotions in Dentistry

Sponsored by The Dentists Insurance Company

Arthur W. Curley, JD
***Speaker TBD***

As many as 75 percent of U.S. adults experience some degree of dental fear, be it mild to severe. Fear as well as anxiety and worry, may not be easily identified by the dental practitioner. Misunderstandings can lead to a chain of events that can have serious consequences for a dental practice. Learning the skills to correctly handle patients who exhibit these emotions can go far in having a practice that not only avoids legal troubles, but also allows patients to feel at ease.

TDIC policyholders who attend this course in full and obtain C.E. are eligible to receive the 5% professional liability premium discount.

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<tr>
<th>Time:</th>
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<tr>
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<td>C.E. units:</td>
<td>Core – 3.0 per session</td>
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<td>871/872</td>
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<td>Fee:</td>
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Learning Outcomes

1. Develop your patient-selection criteria.
2. Recognize when and how to dismiss patients without placing them at risk.

Treating the Dreaded Black Triangles

Supplies Recommended

David J. Clark, DDS

Join Dr. Clark and you will experience a unique approach to modern resin dentistry. You will perform injection molding to create ideal margins, rounded emergence profiles and mirror-smooth restorations for treating black triangles. Direct composites are underappreciated in today’s world of implants and computer-assisted ceramics. Yet composite can be the least invasive, most natural and wonderfully esthetic of all restorations.

Recommended supplies: Magnification loupes

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<tr>
<td>Audience:</td>
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Learning Outcomes

1. Combine flowable, liquefied paste and paste composites. Learn the injection overmolding technique.
2. Learn solutions to avoid common mistakes leading to unsatisfactory results when performing anterior composites.
3. Learn the techniques necessary for simplified, stain-resistant and strong composite restorations.
Thursday Workshops

High-Tech, High-Touch: Dental Assistants of the 21st Century

Tina Calloway, CDA, DAICP

This workshop will provide you with hands-on experience with five of dentistry’s latest technologies, such as the Isolite Systems, Digital Doc, Grasshopper Mouse, DenMat, Philips and Smile Reminder products, which are applicable to everyday procedures, allowing you to contribute to the practice.

Time: 10 a.m.–12:30 p.m.
Audience: dentist, RDH (EF), RDA (EF), DA, dental student only
C.E. units: Core – 2.5 per session
Course #:
Fee:

Learning Outcomes
1. Contribute to the practice by exceeding patient expectations with the ease of getting the “yes.”
2. Learn the importance of enhancing patient care with state-of-the-art technologies on a daily basis.
3. Discover learning, sharing and networking with fellow dental professionals.

Ridge Preservation

Gretchen J. Bruce, DDS, MBA
William P. Lundergan, DDS, MA
Frank Martinez Jr., DDS

This workshop will introduce you to the basics of preserving ridge bone volume following surgical extraction including indications, contraindications, alternatives and surgical technique. Surgical instruments, flap design and suturing techniques will be discussed. You will have the opportunity to apply these techniques in the hands-on portion of the workshop.

Time: 1–3:30 p.m.
Audience: dentist, dental student only
C.E. units: Core–2.5
Course #:
Fee:

Learning Outcomes
1. Understand the indications for the maintenance of bone volume for future prosthetic/implant consideration.
2. Learn the surgical techniques associated with ridge preservation.
3. Learn predictable outcomes for vertical and horizontal ridge contours and attached gingiva.
Better, Faster, Prettier Posterior Composites

Supplies Recommended

David J. Clark, DDS

You will prepare an injection mold fill modern class I (fissurotomy) and class II (Clark Class II nonretentive infinity edge) and use realistic soft tissue dentoforms, Bioclear matrices, the new 3M Bulk Fill flowable and paste composites. SS White burs and Jazz polishers will be used. Clinical tips for modern instruments will be shared. Posterior tooth preparations have not been reinvented from the 1890 G.V. Black models. Those preps have no place today in composite dentistry.

Recommended supplies: Magnification loupes

Time: 1:30–4 p.m.
Audience: dentist, dental student only
C.E. units: Core – 2.5
Course #: 
Fee: 

Learning Outcomes
1. Learn and perform the three new steps to achieve rock-solid posterior composite contacts.
2. ***NEED LEARNING OUTCOME***
3. View peg lateral treatment to understand the concept of injection molding of composite.

Making Rotary Endodontics Highly Predictable, Safe and Easy

Supplies Required

John West, DDS, MSD

So you want to be in control of your rotary endodontics. You want to master the three skills of “finding,” “following” and “finishing” canals. You want to learn the most predictable, safest and efficient techniques and technologies in the world today, yet based on timeless successful biologic principles. This workshop will teach you just that: how to think and how to perform the right skills with the right tools for the right reasons.

Required supplies: Six endodontically accessed mature teeth not mounted in plaster

Time: 1:30–4:30 p.m.
Audience: dentist, dental student only
C.E. units: Core – 3.0
Course #: 
Fee: 

Learning Outcomes
1. Master the skill of seeing and locating canal orifices: finding all canals.
2. Practice the four manual motions of following in order to prepare a Glidepath for rotary endodontics.
3. Shape and finish with the new ProTaper Gold metallurgy and produce highly predictable shapes for 3-D obturation.
Thursday Express Lectures

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Title

Speaker

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Time: 10:30 a.m.–noon

Audience:

C.E. units:

Learning Outcomes

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2.
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Title

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Thursday Express Lectures

New to the podium
Thursday Express Lectures

Time: 3:30–5 p.m.

Audience:

C.E. units:

Learning Outcomes
1. 
2. 
3. 

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Speaker

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Thursday Lectures

Making Rotary Endodontics a Predictable and Profitable Part of the Restorative Practice

John West, DDS, MSD

It’s Monday morning and your first appointment is a scheduled endodontic patient. Are you feeling confident and in control of the outcome or are you a bit uncertain or even a little fearful? Dr. West has been educating dentists on how to perform and master successful endodontic skills for his entire clinical teaching career. Become endodontically enlightened! Learn how to have some real fun and control in a newfound level of predictable and profitable results.

Time: 8–10:30 a.m.
Audience: dentist, RDH (EF), RDA (EF) only
C.E. units: Core – 2.5

Learning Outcomes
1. Learn the three secrets for “finding” all endodontic canals.
2. Master the four manual motions for “following” canals and preparing a Glidepath for rotary endodontics.
3. Discover the predictable, safe, efficient and simple magic of “finishing” with ProTaper Gold Rotary Shaping.

CDT — Code It Correctly or Deal With the Consequences

Olya Zahrebelny, DDS

Coding procedures commonly performed in the general dental practice can be tricky. Understanding the definitions and situations for which they apply is important. This presentation will review the current CDT codes, their exact and appropriate uses and the insurance policy restrictions for a wide variety of dental plans.

Time: 8–10:30 a.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes
1. Understand the latest code changes and restrictions.
2. Avoid the pitfalls of incorrect coding.
3. Appeal insurance denials successfully.

TMD Made Easy: Capsulitis, Trismus and Internal Derangements

Jamison R. Spencer, DMD, MS

This lecture will begin with a thorough review of head and neck anatomy because a clear understanding of anatomy is critical in making correct assessments of craniofacial pain and temporomandibular disorders. The basics of a quick clinical examination will be covered that can be easily incorporated into normal practice will be covered. Differential diagnosis and treatment of the most common TMDs will be described.

Time: 8:30–11 a.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes
1. Recall and understand the anatomy of the head and neck area and how it relates to diagnosis and treatment.
2. Learn a simple approach to evaluation, differential diagnosis and treatment of common TMDs.
3. Gain a clear understanding of the definition and principle of “centric relation.”
Direct Restorations/Laminates/Veneers in Smile Designing

Sandesh Mayekar, MDS, MS

Designing and creating smiles involves certain attitude, technical competence, artistic ability and intuition. The development of skills to balance illusion with the reality is to attain the highest level of clinical success. Some restorations look better and more attractive than others, even though the work was technically good. It is important to understand the architectural development and the fundamentals of creating a pleasing restoration.

Time: 9–11:30 a.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes
1. Distinguish between a laminate and a veneer and when and how to opt for either in a given situation.
2. Learn how to do a multichromatic laminate/veneer and to create illusions by shading and shaping.
3. Learn to finish and polish the restoration for the desired result.

Functional Smile Design

Sandesh Mayekar, MDS, MS

The increasing demand for restorations that enhance the smile and appearance of the face has led dentists to invest time, effort and money to master dental esthetics. It is one thing to make natural looking teeth and an entirely different thing to make pretty teeth that actually last and function in harmony with the rest of the masticatory system. A reasonable, predictable and durable end result requires a logical and systematic methodology and a practical understanding of fundamental principles.

Time: 1–3:30 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes
1. Understand the fundamentals of functional smile design.
2. Learn how occlusion and maxilla-mandibular relationship is so important for a functional smile design.
3. Learn functional smile design in cases with TMD and problems in the muscles of mastication.
3-D Imaging in Dentistry: A New Era in Diagnosis and Treatment

Mohamed Fayad, DDS

Diagnostic information directly influences clinical decisions, better treatment planning and potentially more predictable outcomes. Cone beam CT is an emerging technology that can offer the clinician clinically relevant 3-D information that can have an impact in changing case diagnosis, treatment planning and treatment outcomes in daily practice. Challenging cases will be presented and the selected treatment and rationale behind the actual treatment will be presented.

Time: 9–11:30 a.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes
1. Understand cone beam technology and its advantages over conventional radiography.
2. Apply CBCT imaging in diagnosis of pain, fracture and resorptive defects.
3. Establish the correct strategy to achieve a good prognosis well before treatment.

Age Proof Your Body

Elizabeth Somer, MA, RD

You can slow, stop and even reverse the aging process by making a few changes in what you eat and when you exercise. You can reduce the risk for almost all leading age-related diseases, from heart disease to cataracts and dementia. You even could be turning heads and told you look younger than your years. In this presentation, Ms. Somer will share the latest research on how to slow and even turn back the hands of time.

Time: 9:30 a.m.–noon
Audience: entire dental team
C.E. units: 20% – 2.5

Learning Outcomes
1. Explain why most diseases are a matter of lifestyle, not aging.
2. Learn the three important dietary steps you can take to boost brainpower, memory and creativity.
3. Identify the one dietary habit that can increase both life expectancy and lifespan.

Dentistry in Motion: Improving Overall Patient Interaction: Part I

Timothy J. Pendergrass, PT, ScD, MS, COMT

Lack of physical activity throughout the day, combined with static postures and repetitive motion often leads to muscular soreness, pain and loss of productivity. This course will explore movement-related dysfunction as it relates to the dental team member and your daily patient interaction. This course will discuss strategies for improved functional interaction within the operatory as well as throughout your daily life.

Time: 9:30 a.m.–noon
and continues 1:30–4 p.m.
Audience: entire dental team
C.E. units: Core – 2.5 per session

Learning Outcomes
1. Explore the neuromusculoskeletal system as it relates to function.
2. Discuss movement dysfunctions associated with the practice of dentistry.
3. Discuss the concept of ideal posture in the “real world.”

Innovative Periodontics: Creating Success in Today’s Dental Practice

Samuel B. Low, DDS, MS, MEd

Want to utilize a hygienist’s time more productively? Looking for a quality resource for “what’s new” in dental products, systems and technology? With periodontitis as the major contributor for tooth loss in the practice of dentistry, resolving the disease process requires the entire dental team’s commitment to a systematic approach. This presentation will provide you with user-friendly protocols and technological solutions to find and manage periodontal disease.

Time: 10 a.m.–12:30 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes
1. Standardize the collection of periodontal data in an efficient manner to accurately determine prognosis.
2. Empower the dental hygienist with expanded work descriptions beyond the prophyl.
3. Develop realistic nonsurgical therapies with emphasis on new anti-inflammatory systems.
Caries Is Not Binary: How What Professionals and Consumers Are Learning Will Change the Way We Practice

Joel H. Berg, DDS, MS

This course will provide you with the most up-to-date information regarding emerging technologies in caries management. Recently, new ways of assessing and dealing with dental caries as an infectious disease have been proposed and new products have been introduced. This course will discuss the continuum of caries management from innovations in biofilm management to more invasive approaches, including minimally invasive restorative techniques.

Time: 10 a.m.–12:30 p.m.
and continues 2–4:30 p.m.
Audience: entire dental team
C.E. units: Core – 2.5 per session

Learning Outcomes
1. Understand the continuum of caries management.
2. Learn new ways of assessing and treating biofilms.
3. Understand pharmaceutical approaches to caries management.

Clinical Success for Direct Restorative Dentistry

Paul L. Child Jr., DMD, CDT

New products for direct restorative dentistry are continually introduced, all with claims of being faster, easier and/or better. With so many choices and questionable marketing tactics, how do you choose? This practical presentation will address both “new” and “older” tried-and-trusted dental materials, focusing on the techniques and unique chemistries of various classes of materials. Topics will include caries, adhesives, composites, liners/bases, bioactive materials and post/core.

Time: 10:30 a.m.–1 p.m.
and continues 2:30–5 p.m.
Audience: entire dental team
C.E. units: Core – 2.5 per session

Learning Outcomes
1. Understand new adhesives, their application and the best techniques for clinical success.
2. Learn about dental materials for direct restorative dentistry.
3. Compare new products and techniques with adhesives, composites, liners/pulp capping, post/core and more.

Enhanced Oral Cancer Detection: Guide Your Practice to Thrive While Savings Lives

Jonathan Bregman, DDS

You will learn how to create a “wow” patient experience through the effectively performed and communicated oral cancer screening examination. Significantly enhance clinical effectiveness, patient care and the financial bottom line of your practice every day.

Time: 10:30 a.m.–1 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes
1. Learn four key motivating factors to fully engaging the oral cancer screening system.
2. Learn how to develop a “living mission statement” for oral cancer screening in your practice.
3. Identify the changing target population for oral cancer screening examinations.

What Does Biofilm Have to Do With Chronic Disease, Persistent Wounds and Recurrent Infections?

Anne Guignon, RDH, MPH

Biofilms are complex polymicrobial communities that contribute to many debilitating diseases, including periodontal disease and caries. Biofilms resist traditional antibiotic therapies and play a significant role in the development of chronic disease, delayed wound healing and reinfections. Exciting new combinations of both professional therapeutics and home care strategies are now available that address Mother Nature’s unique microbial challenges.

Time: 11:30 a.m.–2 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes
1. Understand how biofilm forms, matures and is disrupted.
2. Appreciate how xerostomia affects biofilm ecology and learn methods to combat dry mouth.
3. Identify new strategies that involve patients in effective biofilm management.
An Introduction to Medical Billing in the General Dental Practice

Olya Zahrebelny, DDS

Traditional thinking has been that dental insurance covered procedures were performed by a dentist and medical insurance covered procedures were performed by a physician. This cannot be further from the truth. Medical plans can be accessed by anyone performing a medically covered procedure. In order to access these benefits, you must be able to recognize procedures billable to medical plans, speak the medical billing “language” and be familiar with the specific documentation requirement.

Time: 11:30 a.m.–2 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes
1. Identify procedures billable to medical plans correctly.
2. Understand documentation required for “medical necessity.”
3. Preauthorize and prepare documentation for medical claim filing correctly.

Root Canals or Implants? Let’s Stop the Debate and Understand the Rationale

Mohamed Fayad, DDS

Dentists often face the challenges to choose between nonsurgical, surgical retreatment or extraction and implant placement. This video-computerized animated presentation will demonstrate how advancement in 3-D imaging, instruments, materials and growth factors in bone grafting material have changed our philosophy to approaching endodontic post-treatment disease. This clinical case-based presentation will address issues affecting treatment planning and treatment options for questionable teeth.

Time: 1–3:30 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes
1. Utilize new technology to improve diagnosis, case selection and prognosis of questionable teeth.
2. Establish the correct strategy to achieve a good prognosis well before the beginning of treatment.
3. Determine the success and failure predictors for each treatment modality.

The Dentist’s Role in the Evaluation and Management of Obstructive Sleep Apnea

Jamison R. Spencer, DMD, MS

This lecture will include the basics of normal sleep, snoring and sleep apnea in adults and children, and your role in screening, referring and treating snoring and sleep apnea using oral appliances alone and in conjunction with CPAP as part of a multidisciplinary team. Dr. Spencer will review many of the most popular oral appliances and discuss the pros and cons of each.

Time: 12:30–3 p.m.
Audience: entire dental team
C.E. units: Core–2.5

Learning Outcomes
1. Understand the principles of normal sleep.
2. Recognize the signs and symptoms of obstructive sleep apnea in adults and children.
3. Define your role in the management of obstructive sleep apnea.

Managing Dental Conditions of a Boomer Generation

Samuel B. Low, DDS, MS, MEd

The over-60 population will increase significantly during the next decade and with that comes an increased frequency of oral conditions associated with the baby boomer generation. We will review chronic inflammation with periodontitis, xerostomia and root caries from diagnosis to management for a lifetime and the generational characteristics of this age group with emphasis on understanding the population to enhance motivational interviewing and gaining positive case acceptance.

Time: 1:30–4 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes
1. Create strategies including local and systemic therapies for dry mouth and appreciating root caries.
2. Develop “new” anti-inflammatory systems, including ultrasonic and laser technology and nutraceuticals.
3. Manage periodontal data in an efficient manner and review successful parameters to determine tooth survival.
Food, Mood and Memory

Elizabeth Somer, MA, RD

How you feel and think has a lot to do with what you eat (or don’t eat). Certain foods tweak brain chemistry and help you stay happy and sharp. Some nutrients protect against depression and dementia. This presentation will distill the latest research on specific nutrients, superfoods, diet tips and food addiction and will provide simple advice to feel vibrant, think clearly, remember more, have more energy, sleep better, calm stress and curb cravings.

Time: 1:30–4 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes
1. Learn five examples of how what a person eats affects mood, mind and memory.
2. Identify four dietary habits critical to retaining memory throughout life.
3. Design a personalized diet and supplement program to maximize mood and memory.

The Erosion Explosion — Effects of a Modern-Day Witch’s Brew

Anne Guignon, RDH, MPH

Today’s sports drinks, energy drinks, flavored waters, bottled teas, powdered drinks and beverage additives are creating a perfect storm. Modern-day drinks, made from a sophisticated concoction of ingredients, accelerate tooth erosion, setting the stage for dentinal hypersensitivity. These drinks also impact the development of dental caries, a pH-mediated disease.

Time: 3–5:30 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes
1. Appreciate the role of pH and titratable acidity in erosion.
2. Compare “new drink” ingredients to legacy soft drinks.
3. Learn why sugar-free drinks still damage teeth.

Management and Prevention of Gingival Recession: Interactive Seminar

Presented in Collaboration with Pacific Dugoni School of Dentistry

George K. Merijohn, DDS

Attend this seminar and learn how to avoid getting gingival recession and once it’s treated how to keep it from coming back. Dentists who treat the esthetic zone are especially frustrated with gingival recession returning after orthodontics and/or after porcelain margins are perfectly placed. Increase your practice services to include the management and prevention of gingival recession.

Time: 2:30–5:30 p.m.
Audience: entire dental team
C.E. units: Core – 3.0

Learning Outcomes
1. Understand the key factors associated with increased susceptibility to gingival recession.
2. Triage, evaluate, treatment plan and communicate with patients regarding gingival recession.
3. Understand when and how to monitor recession and when a patient is a candidate for surgical evaluation or referral.

From Phone Care to Recare: The Effective New Patient Experience

Jonathan Bregman, DDS

This course will identify and clarify the key areas of patient contact before, during and after a new patient enters your office. From “phone care” to clinical experience and finally “recare,” systems must be in place to ensure a maximally effective process of patient care. You will finish this course with knowledge needed to establish consistent and effective protocols for your new patient experience.

Time: 2–4:30 p.m.
Audience: entire dental team
C.E. units: 20% – 2.5

Learning Outcomes
1. Understand the comprehensive patient assessment: creating a “wow” experience.
2. Learn how to move your patient to “yes:” the necessary steps to treatment acceptance.
3. Learn what makes you look great in the eyes of the patient.
## Friday Speaker Lineup

Chronological order. Programs at The Spot and the Air Techniques corporate forum are on Pages 4 and 5.

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<td>Karen Gregory, RN</td>
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<td>Mitchell A. Lomke, DDS</td>
<td>Laser Dentistry</td>
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<td>Angie Mott, RDH</td>
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<td>8–10:30 a.m.</td>
<td>Laci Phillips</td>
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<td>Keith Progebin, DDS</td>
<td>Implants</td>
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<td>Pamela M. Smith, RD, LDN</td>
<td>Nutrition</td>
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<td>8–10:30 a.m.</td>
<td>Juan F. Yepes, DDS, MD, MPH, MS, DrPH</td>
<td>Pediatric Dentistry</td>
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<tr>
<td>8 a.m.–2:30 p.m.</td>
<td>Anders Nattestad, DDS, PhD</td>
<td>Oral Surgery</td>
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<tr>
<td>8:30–11 a.m.</td>
<td>John O. Burgess, DDS, MS</td>
<td>Dental Materials</td>
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<td>8:30–11 a.m.</td>
<td>Ann Milar, Greg Allerton</td>
<td>Dental Benefits</td>
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<td>Alex Fleury, DDS, MS</td>
<td>Endodontics</td>
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<td>Gary Zelesky</td>
<td>Dental Office/Team Motivation</td>
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<td>Loric Nattestad, DDS, PhD, MD, MPH, MS, DrPH</td>
<td>Dental Assistant Program</td>
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<td>8:30–11:30 a.m.</td>
<td>William Nuddera, DDS, PhD</td>
<td>Endodontics</td>
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<td>8:30–11:30 a.m.</td>
<td>Robert Peskin, DDS, MS</td>
<td>Pain/Anxiety Control</td>
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<td>Douglas Lambert, DMD, MD, MPH, MS, DrPH, RDH, MBA</td>
<td>The 360 Experience</td>
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<td>Jason T. Lipscomb, DDS</td>
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<td>Brock H.M. Rondeau, DDS</td>
<td>Orthodontics</td>
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<td>9–11:30 a.m.</td>
<td>Edwin T. Parks, DMD, MS, Gail F. Williamson, RDH, MS</td>
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<td>Judy Bendit, RDH, MS</td>
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<td>9 a.m.–noon</td>
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<td>Prosthodontics/Removable</td>
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<td>Ruchi K. Sahota, DDS, Arhtur W. Curley, JD</td>
<td>Risk Management</td>
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<td>9:30 a.m.–noon</td>
<td>Van B. Haywood, DMD</td>
<td>Dental Assistant Program</td>
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<td>Olga A.C. Ibsen, RDH, MS</td>
<td>Oral Pathology</td>
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<td>Stephanie Lodding, RDH</td>
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<td>David S. Hornbrook, DDS</td>
<td>Esthetic Dentistry</td>
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<td>Ali Oromchian, Esq., DMD</td>
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<td>Tim Yaeger Jr.</td>
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<td>Mitchell A. Lomke, DDS, Angie Mott, RDH</td>
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<td>10:30 a.m.–5 p.m.</td>
<td>Jim Grisdale, BA, DDS</td>
<td>Periodontics</td>
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<td>Olya Zahrehbelny, DDS</td>
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<td>Pamela M. Smith, RD, LDN</td>
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<td>Juan F. Yepes, DDS, MD, MPH, MS, DrPH</td>
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<td>Edward Parks, DMD</td>
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<td>Robert M. Peskin, DDS</td>
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<td>Matthew Christie, Pamela Chamberlain, Sherry Mostofi, Esq. Blair Tomlinson</td>
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Friday Workshops

Utilizing Laser Technology in a Periodontal Environment

Supplies Recommended

Samuel B. Low, DDS, MS, MEd

Ready to enter the laser world or have an unused laser in the closet? Lasers offer a safe and effective alternative for a wide range of dental procedures. Some of the advantages include increased precision, controlled bleeding, accelerated healing, reduced postoperative issues, shorter procedure time, less pain, greater case acceptance and a more relaxed patient experience. We will perform various laser therapies with attention to both the perio-restorative and perio-pathology uses.

Recommended supplies: Magnification loupes (with light if possible)

Time: 8–10:30 a.m.
Audience: dentist, RDH (EF), only
C.E. units: Core – 2.5
Course #: 
Fee:

Learning Outcomes

1. Explore anecdotal and science-based resources from crown lengthening procedures for the treatment of periodontitis.
2. Understand indications for using lasers in crown lengthening and pre-orthodontic procedures including esthetics.
3. Develop techniques for incorporating lasers into a dental practice considering patient acceptance and third parties.

The Medical Emergency Kit — A Nuts-and-Bolts Approach

Christine Quinn, DDS, MS

Medical emergencies can and do happen in the dental office. This workshop will be a hands-on, participation course where we will discuss the components of the medical emergency kit and medical emergency management.

Time: 8:30–11:30 a.m.
and repeats 1–4 p.m.
Audience: dentist, RDH (EF), RDA (EF), DA only
C.E. units: Core – 3.0 per session
Course #:
Fee:

Learning Outcomes

1. Assemble an comprehensive emergency kit for your office needs.
2. Learn the medications and equipment used in the management of a medical emergency.
3. Respond appropriately to medical emergencies that you may face in the dental setting.

Things to know

Exhibit hall hours
Thursday and Friday: 9:30 a.m.–5:30 p.m.
Saturday: 9:30 a.m.–4:30 p.m.

Room assignments
Look for room assignments at cdapresents.com or in the CDA Presents On-Site Program.

Audio recordings
Recordings of identified programs will be available on site on the 2nd and 3rd levels of the Convention Center or following CDA Presents at prolibraries.com/cda.
Porcelain Bonded Restorations: A Treatment Modality That’s Here to Stay

Supplies Recommended

Jacinthe Paquette, DDS
Cherilyn Sheets, DDS

Master the skills for creating esthetic and lasting porcelain restorations. This workshop will provide you with a unique opportunity to create these preparations with the use of the clinical microscope and to learn the skills and benefits to its use in clinical practice.

Recommended supplies: Magnification loupes

Time: 9–11:30 a.m. and repeats 1–3:30 p.m.

Audience: dentist only

C.E. units: Core – 2.5 per session

Fee:

Learning Outcomes
1. Understand the guidelines for a complete esthetic analysis prior to beginning treatment.
2. Learn preparation protocols for the indirect restorations that maximize esthetics and longevity.
3. Learn selection protocols for traditional and new porcelain systems.

Completing the Medical CMS 1500 Form Correctly

Required Lecture on Page XX

Olya Zahrebelny, DDS

In order to receive proper reimbursement from medical plans, not only does the documentation have to be in the correct format that a nurse or physician can understand, but the claim form must be “clean,” without errors. This workshop will take you through the claim completion process systematically to ensure you know what’s involved and the importance of completing the form accurately and completely.

Time: 9–11:30 a.m. and repeats 1–3:30 p.m.

Audience: entire dental team

C.E. units: Core – 2.5 per session

Course #:

Fee:

Learning Outcomes
1. Complete the CMS 1500 medical claim form (02/12 version) correctly.
2. Understand the importance of a “clean claim.”
3. Identify areas of the claim form that must be filled in accurately and completely.
Friday Workshops

Starting a Practice From Scratch — Do You Have What It Takes?
Sponsored by CDA Practice Support

Brad Beck – Bank of America Practice Solutions
Morgan Davis – Blue Northern Builders
Mohsen Ghoreishi – The Kohan Group
Ali Oromchian, Esq. – Dental & Medical Counsel
John Paccelli – Henry Schein
Shaun Pryor – CDA Advisor
Blair Tomlinson – TDIC

Starting your first practice? Join us in an intimate setting where you will have the opportunity to learn how to make your practice dreams a reality. Interactive conversation, idea sharing and real-world examples with subject matter experts will help to identify the proper resources to assist with your goals, apply the appropriate legal entity and business structure, understand financial options and employ technology to increase production.

Time: 9 a.m.–noon
Audience: dentist, dental student only
C.E. units: non-eligible
Course #: TBD
Fee: $55

Learning Outcomes
1. Identify the appropriate resources needed for a practice start-up.
2. Understand financing options such as commercial real estate, practice start-up and equipment purchases.
3. Plan for the inevitable and avoid first-practice pitfalls.

TDIC Risk Management: Beyond the Science – Patient Emotions in Dentistry
Sponsored by The Dentists Insurance Company

Cynthia Brattesani, DDS
David J. Weiss, Esq.

As many as 75 percent of U.S. adults experience some degree of dental fear, be it mild to severe. Fear as well as anxiety and worry, may not be easily identified by the dental practitioner. Misunderstandings can lead to a chain of events that can have serious consequences for a dental practice. Learning the skills to correctly handle patients who exhibit these emotions can go far in having a practice that not only avoids legal troubles, but also allows patients to feel at ease.

TDIC policyholders who attend this course in full and obtain C.E. are eligible to receive the 5% professional liability premium discount.

Time: 9 a.m.–noon
and repeats 2–5 p.m.
Audience: general
C.E. units: Core – 3.0 per session
Course #: 873/874
Fee: $50

Learning Outcomes
1. Develop your patient-selection criteria.
2. Recognize when and how to dismiss patients without placing them at risk.
Anatomy of the Masticatory System: Clinical Application and Dissection

Homayon Asadi, DDS
Henry A. Gremillion, DDS

This full-day program will be a limited-attendance, detailed dissection of the superficial structures of the face, the masticatory musculature and the temporomandibular joint. Relationships to routine dental assessment and clinical procedures will be highlighted. You will work in two-member groups, each group dissecting half of a provided cadaver specimen. Basic dissection instruments will be provided.

Time: 9 a.m.–2 p.m. (one-hour break)
Audience: dentist, RDH (EF)
C.E. units: Core – 4.0
Course #: 
Fee: 

Learning Outcomes
1. Understand key anatomical relationships in the orofacial region, which are key to a detailed examination.
2. Understand temporomandibular joint health and pathofunction.
3. Recognize anatomical factors relating to vascular pain that may mimic odontogenic or temporomandibular-related issues.

Enhanced Oral Cancer Detection: A Hands-On Experience

Jonathan Bregman, DDS

Physically seeing and experiencing any new technology brings a significantly enhanced appreciation of how that new tool works in one’s own hands. You will see, touch, feel and experience the new technologies that are available to enhance detection of oral cancer beyond the basic white light examination.

Time: noon–1:30 p.m. and repeats 2:30–4 p.m.
Audience: dentist, RDH (EF), dental student only
C.E. units: Core – 1.5 per session
Course #: 
Fee: 

Learning Outcomes
1. Learn to discern the differences between enhanced oral cancer detection technologies that use reflectance and fluorescence technologies.
2. Experience each enhanced detection technology and determine which one works best for you.
3. Learn additional insights in evaluating these technologies while you work in pairs during this hands-on experience.
The Art and Science of Advanced Micro-Thin Ultrasonic Instrumentation in Periodontal Therapy

Supplies Recommended

Samuel B. Low, DDS, MS, MEd

Leave traditional root planing behind and move into a new era of periodontal care. Micro-thin ultrasonic instrumentation decreases fatigue and enhances efficiency with new topical anesthetics and techniques to manage difficult access, including the pesky furcation. Enhance your armamentarium in treating today’s initial and recare periodontal patient where surgical therapy may not be feasible. By incorporating ultrasonic instrumentation, you will be taken to new heights.

Recommended supplies: Magnification loupes (with light if possible)

Time: noon–2:30 p.m.
Audience: dentist, dental student, RDH (EF) only
C.E. units: Core – 2.5
Course #: Fee:

Learning Outcomes
1. Incorporate power-driven instrumentation into the periodontal component of the practice.
2. Select the necessary instrumentation commercially available to achieve effective results.
3. Operate ultrasonics with micro-thin inserts in a sulcular arena with an array of medicaments.
SM4D: Social Media for Dentists

Brad Newman

This course will educate dental teams on the best ways to market themselves online using a variety of social media sites. We will explore platforms such as Facebook, Twitter, LinkedIn, Pinterest, Instagram, Foursquare, Vine, YouTube and more. Leveraging the power of Internet commercials, review sites and blogging (inbound marketing) will also be covered. Coupled with a solid strategy and tenacious execution, social media is a game changer for dental offices.

Time: 8–10 a.m.
Audience: entire dental team
C.E. units: non-eligible

Learning Outcomes
1. Maintain a social media conversation that is fresh, likeable and targeted for the right audience.
2. Learn what type of social media content works best and how to encourage engagement with your audience.
3. Create a more dynamic and unique online presence while improving page rank on Google and conversion.

Real-World Dentistry for Real-World Dentists

Robert Margeas, DDS

This course is for the general dentist who has to be efficient in order to be profitable, but also accepts some insurance plans. Diagnosis and treatment of the worn dentition will be shown in detail and different treatment options given in order to stage treatment over a few years. Immediate placement and provisionalization of implants in the esthetic zone will be shown systematically using the patient’s natural extracted tooth as a provisional. Techniques learned here can be used on Monday.

Time: 8–10:30 a.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes
1. Diagnose the different etiologies of wear.
2. Learn how to treat full-mouth reconstructions with transitional treatment if finances are a concern.
3. Understand the reasons for immediate placement and provisionalization of implants and how to do it.

Enhanced Oral Cancer Detection: Guide Your Practice to Thrive While Saving Lives

Jonathan Bregman, DDS

You will learn how to create a “wow” patient experience through the effectively performed and communicated oral cancer screening examination. Significantly enhance clinical effectiveness, patient care and the financial bottom line of your practice every day.

Time: 8–10:30 a.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes
1. Learn four key motivating factors to fully engaging the oral cancer screening system.
2. Learn how to develop a “living mission statement” for oral cancer screening in your practice.
3. Identify the changing target population for oral cancer screening examinations.

Sports Dentistry: Oral/Facial Injury Treatment and Prevention

Ray R. Padilla, DDS

This presentation will address the recent innovations in trauma recognition and treatment of orofacial injuries. A review of athletic mouthguards including the utilization and fabrication of pressure thermoformed mouthguards and the description of the different types of mouthguard designs and fabrication will be discussed. The responsibilities of a sports team dentist will also be addressed.

Time: 8–10:30 a.m. and repeats 11:30 a.m.–2 p.m.
Audience: entire dental team
C.E. units: Core – 2.5 per session

Learning Outcomes
1. Have an understanding of the epidemiology of sports-related orofacial trauma.
2. Understand the treatments for dental trauma including luxations, avulsions, contusions and lacerations.
3. Relate over-the-counter mouthguards and their shortcomings as compared to the custom-made pressure mouthguards.
Pain Management, Addictive Disorders and Patient Monitoring: The Dentist’s Role

Patrick J. Sammon, PhD
John Lindroth, DDS

This course will provide you with useful clinical techniques to improve effective pain management through discussion of evidence-based practices, recognizing signs and symptoms of prescription drug abuse, identifying patients at high risk for substance abuse, procedures for dealing with drug seekers, counseling patients about drug side effects and managing acute pain in the addicted patient.

Time: 8–10:30 a.m. and repeats 2:30–5 p.m.
Audience: entire dental team
C.E. units: Core – 2.5 per session

Learning Outcomes
1. Discuss prescription drug abuse and recognize its signs and symptoms.
2. Apply evidence-based pain management strategies to the addicted patient.
3. Recognize how drug seekers get prescription drugs and identify procedures for dealing with these individuals.

Overdentures: Maxillas Are From Mars, Mandibles From Venus

M. Nader Sharifi, DDS, MS

This course will clarify the differences in overdentures for the upper arch from those in the lower arch. We’ll separate many overdenture attachment options into simple categories to understand their similarities, differences and create guidelines for selecting one versus another. You will learn how many implants are necessary — and in what location. Using numerous clinical cases, we’ll review risk and benefits of case designs, implant types and attachment choices.

Time: 8–10:30 a.m.
Audience: dentist, dental student, lab technician only
C.E. units: Core – 2.5

Learning Outcomes
1. Clarify the difference between overdentures and patient removable bridges.
2. Plan the best location for implant position for overdentures.
3. Understand attachment options: is one better than another? Which ones and when?

The Dentist’s Role in the Evaluation and Management of Obstructive Sleep Apnea

Jamison R. Spencer, DMD, MS

This lecture will include the basics of normal sleep, snoring and sleep apnea in adults and children, and your role in screening, referring and treating snoring and sleep apnea using oral appliances alone and in conjunction with CPAP as part of a multidisciplinary team. Dr. Spencer will review many of the most popular oral appliances and discuss the pros and cons of each.

Time: 8–10:30 a.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes
1. Understand the principles of normal sleep.
2. Recognize the signs and symptoms of obstructive sleep apnea in adults and children.
3. Define your role in the management of obstructive sleep apnea.

Practical Oral Surgery for the General Practitioner

John L. Alonge, MS, DDS

This presentation will offer practical guidelines for patient assessment, anxiety and pain control, degree of difficulty assessment, routine and surgical exodontia techniques and tips, plus management of complications.

Time: 8–11 a.m.
Audience: dentist, dental student only
C.E. units: Core – 3.0

Learning Outcomes
1. Comprehend practical surgical approaches and techniques.
2. Understand contemporary surgical armamentarium.
3. Learn how to prevent and manage complications.
Buckle Up! Insurance Changes Are Coming

Teresa Duncan, MS

The Affordable Care Act, SNODENT, Delta, PPOs — every one of these items will impact your office in the immediate future. This discussion will help you prepare by explaining the why and how of these industry shifts. Offices that are aware of these changes before they are put into effect will weather the storm just fine. Will you be one of them?

Time: 8:30–10:30 a.m.
Audience: dentist, office staff, spouse only
C.E. units: Core – 2.0

Learning Outcomes
1. Discuss upcoming changes to our industry.
2. Assess what you can do to prepare your practice for the future.
3. Determine your practice’s preparation level for the next two years.

RDA (EF): A Roadmap to Successful Practice for Dentists, RDAs and RDA (EF)s

Presented in Collaboration with the Pacific Dugoni School of Dentistry

Molly Newlon, DDS (Moderator)
Harry Albers, DDS
***Speaker TBD***
***Speaker TBD***

Discover the process and benefits for engaging an RDA (EF) in your practice and training as an RDA (EF). This lively presentation and panel discussion will cover educational programs, history of licensure, scope of practice and benefits for the entire dental practice.

Time: 8:30–10:30 a.m.
Audience: dentist, RDA (EF) only
C.E. units: Core – 2.0

Learning Outcomes
1. Overview of RDA (EF) programs and the history of licensure.
2. Understand the scope of practice for RDA (EF)s.
3. Learn the benefits for the dental practice in utilizing RDA (EF)s.
A Guided Tour Through the Dental Benefits Jungle

Sponsored by CDA Practice Support

Greg Alterton
Ann Milar

This course will walk you through a typical day in a dental practice and address some of the common scenarios dentists and office teams face when dealing with patients’ dental benefit plans. Learn proactive tips to assist with navigating the dental benefit coverage jungle and learn about valuable resources to enhance billing efficiency. Resolving plan disputes, coordinating benefits and understanding payment processing are just a few of the topics that will be addressed.

Time: 8:30–11 a.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes
1. Apply strategies to properly address common billing challenges in dental practices.
2. Improve communication with patients and manage expectations regarding their dental benefits.
3. Implement proactive steps to enhance practice billing efficiency.

Practice Transitions: A Marketing Perspective

David Schwab, PhD

This course will provide you with useful information regarding the marketing aspects of practice transitions. We will examine the effect a transition has on a practice from the perspective of the buyer and the seller. You will learn how to keep current patients in the practice and gain valuable insight regarding successful marketing efforts to attract new patients to help the buyer develop a loyal patient following.

Time: 8:30–11 a.m.
Audience: entire dental team
C.E. units: non-eligible

Learning Outcomes
1. Plan so that current patients of record are retained when the new dentist joins the practice.
2. Understand the principles of marketing that apply specifically to practice transitions.
3. Train the team so that practice continuity is maintained during and after the transition process.

Treating Black Triangles and Diastemas with Direct Composite

David J. Clark, DDS

One-third of adults suffer from black triangles resulting from diastemas, post-orthodontic spacing and periodontal issues. There is a significant need for long-term composite solutions to these common problems in the modern dental practice. Join us for an exciting and innovative approach to composite overmolding. Dr. Clark will explain simple, strong, safe and stain-resistant alternatives to these esthetic and functional dilemmas.

Time: 9:30 a.m.–noon
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes
1. Learn the five problems associated with current black triangle treatments.
2. Gain confidence using the injection molding technique for both black triangles, peg laterals and diastemas.
3. Learn the techniques necessary for simplified composite veneering of fractured and worn teeth.

Peer Review – A Membership Benefit

Sponsored and Presented by CDA Council on Peer Review

Lawrence Napolitano, DDS

Peer review is one of the most valuable CDA membership benefits. It is an alternative to litigation for resolving disputes between CDA member dentists, their patients and insurers regarding the quality and appropriateness of dental treatment. Council on Peer Review Chair Dr. Napolitano will explore the overall process, the grading system applied by committees and how member dentists can best utilize the system.

Time: 9:30 a.m.–noon
Audience: entire dental team
C.E. units: 20% – 2.5

Learning Outcomes
1. Understand the peer review system.
2. Learn how to further develop the ability to maintain patient records in case of liability.
3. Enhance communication skills to avoid a conflict with a patient regarding dental treatment.
Love Dentistry, Have Fun and Prosper

Richard Madow, DDS
David Madow, DDS

This fast-paced course is perfect for doctors, team members and spouses who want to easily and predictably take their practices to a level they never thought possible! It will be filled with incredibly usable content and will also feature videos, music and humor to make it unlike any other dental seminar most have ever experienced. The Madow Brothers will make sure you learn the secrets of delivering better patient care, practice growth and fulfillment.

- **Time:** 10 a.m.–12:30 p.m. and continues 1:30–4 p.m.
- **Audience:** entire dental team
- **C.E. units:** 20% – 2.5 per session

**Learning Outcomes**

1. Increase practice productivity while enjoying your profession more than ever.
2. Understand ways to gain more new patients, increase treatment acceptance and increase practice income.
3. Communicate better, function as a true team and love your career.

Wonder Team Power: Ignite and Activate!

Tina Calloway, CDA

This course will provide an educational journey on how to ignite the impact of production with an assisted hygiene duo leading the way. Take away actionable steps of production with dental assisting power and hygiene dynamics. Pair your assistant and hygienist to create a wonder team dynamic duo!

- **Time:** 11 a.m.–1:30 p.m.
- **Audience:** entire dental team
- **C.E. units:** 20% – 2.5

**Learning Outcomes**

1. Identify opportunities where partnering teammates could increase productivity and strengthen relationships.
2. Understand the logistics and scheduling strategies that make accelerated hygiene a success.
3. Implement a system that allows more patients to be seen with quality care and less stress.

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**Corporate Forum**

The following corporate forum is sponsored and presented by Kuraray America Inc.

<table>
<thead>
<tr>
<th>Title</th>
<th>Speaker</th>
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<tbody>
<tr>
<td>Kuraray</td>
<td>Program description</td>
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- **Time:** 11 a.m.–2 p.m.
- **Audience:** entire dental team
- **C.E. units:** TBD

**Learning Outcomes**

1. 
2. 
3. 
Management Confidential

Teresa Duncan, MS

Managers and leaders find that their job descriptions change on an almost-daily basis. You’ll enjoy Ms. Duncan’s humorous take on what it’s like to motivate and lead team members while keeping up with all those other details like collecting money and handling patients. The course will be full of tips on how to deal with difficult situations and find the humor in your unique and wonderful jobs. A no-holds-barred question and answer session will finish up this fun and empowering seminar.

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<tr>
<th>Time:</th>
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<tbody>
<tr>
<td>Audience:</td>
<td>dentist, office staff, spouse only</td>
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<tr>
<td>C.E. units:</td>
<td>20% – 2.0</td>
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Learning Outcomes
1. Prepare for human resource horror stories.
2. Handle the grumpiest of team members.
3. Soothe the rudest of patients.

America’s Sweet Tooth Obsession and Its Impact on Oral and Systemic Health

Karen Davis, RDH, BSDH

This course will uncover the truth about sugar consumption in America and provide you with ample motivation for reducing refined sugar intake. You will leave well equipped to assist patients in slashing daily sugar consumption based upon a better understanding of the oral and systemic effects of excess sugar in the diet. Sugar consumption has risen with a correlating rise in obesity, Type II diabetes, elevated triglyceride levels, liver disease and hypertension.

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<th>Time:</th>
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<tr>
<td>Audience:</td>
<td>entire dental team</td>
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<td>C.E. units:</td>
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Learning Outcomes
1. Become a label detective to identify amounts and names used to disguise sugar.
2. Learn the systemic impact overconsumption of sugar has on the body and the cumulative impact in the mouth.
3. Guide patients toward an accurate understanding of the dangers of sugar and recommend safe options.

3-D Imaging in Diagnosis and Treatment Planning Resorptive Defects

Mohamed Fayad, DDS

Diagnosis of resorptive lesions may be challenging, especially when no clinical signs or symptoms are present. Cone beam CT is a new imaging modality used in the detection of small resorptive lesions. This presentation will address classification, differentiation between different resorptive defects as well as determining treatment options to achieve the best prognosis.

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<td>Core – 2.5</td>
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Learning Outcomes
1. Describe the etiology, classification and diagnosis of resorptive defects.
2. Identify new approaches for diagnosis, prevention and treatment.
3. Establish the most predictable outcome utilizing 3-D imaging and restorative materials available.
From Preliminary Impression to Restoration: How Digital Work Flows Increase Practice Efficiency, Decrease Chair Time and Create a Better Patient Experience

Curtis E. Jansen, DDS

If you have not looked at intraoral scanning (IOS) recently, you may want to. Imagine intuitive digital capture of teeth, preparations and implant scan bodies, 10-plus times magnification of what you just scanned on a flat screen monitor and electronic transfer of the captured data to your own mill or surgical or laboratory business partners. Digital workflows are changing the way we practice dentistry and can help you be more productive.

Time: 11:30 a.m.–2 p.m.
and repeats 3–5:30 p.m.

Audience: entire dental team

C.E. units: Core – 2.5 per session

Learning Outcomes
1. Understand how digital dentistry is changing the practice of dentistry.
2. Learn how to integrate IOS and CBCT in patient treatment planning.
3. Use IOS for posterior conventional and implant restorations.

Practical Tips and Tricks for the Everyday Dentist

Robert Margeas, DDS

This course will provide you with a plethora of knowledge when it comes to the different types of metal-free restorations available, and how to choose when to use and how to cement or bond. Composite resins will be shown in detail from class 4 fractures, direct veneers and diastema closures. Sensitivity issues will be explained and how to prevent them. This course will provide practical tips for immediate incorporation into your practice.

Time: 11:30 a.m.–2 p.m.

Audience: entire dental team

C.E. units: Core – 2.5

Learning Outcomes
1. Differentiate between the different types of ceramic materials and when to bond versus cement crowns.
2. Learn how to layer and finish composites for maximum esthetics that can rival porcelain.
3. Create invisible composite restorations that blend into the natural dentition.

A Partial Course on Partial Dentures

M. Nader Sharifi, DDS, MS

New materials, methods and knowledge provide dentists with the opportunity to fabricate lifelike full-mouth reconstructions that just so happen to be removable. We will review state-of-the-art procedures for impression making to ensure simple, easy results in a clinical setting. Improve your partial denture confidence and success with a complete understanding of clasp design. Simplify your partial denture framework designs with basic rules that can always apply — always.

Time: 11:30 a.m.–2 p.m.

Audience: dentist, dental student, lab technician only

C.E. units: Core – 2.5

Learning Outcomes
1. Differentiate the simple impression techniques for removable partial denture (RPD) frameworks.
2. Compare various clasp design options for the free-end saddle RPD.
3. Learn numerous variations of framework design to increase esthetics.
**TMD Made Easy: Capsulitis, Trismus and Internal Derangements**

**Jamison R. Spencer, DMD, MS**

This lecture will begin with a thorough review of head and neck anatomy because a clear understanding of anatomy is critical in making correct assessments of craniofacial pain and temporomandibular disorders. The basics of a quick clinical examination will be covered that can be easily incorporated into normal practice will be covered. Differential diagnosis and treatment of the most common TMDs will be described.

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<td>C.E. units:</td>
<td>Core – 2.5</td>
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**Learning Outcomes**

1. Recall and understand the anatomy of the head and neck area and how it relates to diagnosis and treatment.
2. Learn a simple approach to evaluation, differential diagnosis and treatment of common TMDs.
3. Gain a clear understanding of the definition and principle of “centric relation.”

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**Addressing the Epidemic of Prescription Drug Abuse – A New Paradigm for Interprofessionalism Between Prescribers and Dispensers**

Sponsored by the CDA Public Policy Division

**Michael Bundy, PharmD, DMD, MD**

**Tony J. Park, PharmD, JD**

Join us for an interactive presentation about acute pain control in dentistry and the new ways that pharmacists and dentists must work together to ensure that every controlled substance prescription is issued pursuant to a legitimate medical purpose.

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<tr>
<td>C.E. units:</td>
<td>Core – 2.0</td>
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</table>

**Learning Outcomes**

1. Recognize the problem of controlled substance abuse of drugs initially obtained through legitimate means.
2. Understand the pharmaceutical options for acute pain control in dentistry.
3. Distinguish between old and new rules of dispensing controlled substances by pharmacists; construct an action.
Rolling the Dice: Don’t Gamble With Ethics

Sponsored and Presented by CDA Judicial Council

***Speaker TBD (moderator)***
Volkmar Felahy, DDS
Donna Klauser, DDS
Joanne Lagos, DDS
Ronald Surdi, DDS
Chuck Wang, DDS

The privilege of being a dentist comes with certain responsibilities to patients, colleagues, the public and the profession. Ethical principles influence daily decisions about a dentist’s responsibilities, including patient communication, treatment planning, advertising, consultations and referrals. At the conclusion of the course, you will be able to identify ethical principals in dentistry and apply tools for making ethical decisions.

**Time:** noon–2 p.m.
**Audience:** entire dental team
**C.E. units:** Core – 2.0

Learning Outcomes
1. Understand how ethical principles influence daily decisions.
2. Learn tools for making ethical decisions.
3. Understand ethical standards and obligations.

Modern Conservative Dentistry – From Sealants to Cracked Teeth

David J. Clark, DDS

Traditional sealants show failure rates as high as 92 percent. Posterior composites remain a struggle, with failure rates up to 50 percent higher than amalgam. Postoperative sensitivity remains a problem and too many pulps are dying. Cracked teeth are the No. 3 cause of tooth loss today. All is not lost! Micro-invasive dentistry is hot and here to stay. Dr. Clark will present new findings on materials along with a wealth of tricks, tools and techniques in this fast-paced, entertaining lecture.

**Time:** 1:30–4 p.m.
**Audience:** dentist, dental student only
**C.E. units:** Core – 2.5

Learning Outcomes
1. Have confidence identifying early tooth fracturing based on high-level magnification.
2. Learn why new cavity preparations and other modalities are crucial to prevent eventual tooth fracture.
3. Receive a blueprint for diagnosis and treatment of complete and incomplete fractures.
New Economics of Dentistry
Sponsored by CDA Practice Support

Brad Beck – Bank of America Practice Solutions
Tim Giroux, DDS – Western Practice Sales
Phill Hoover – Bank of America
Adam Jones – Henry Schein Dental
Blair Tomlinson – TDIC
Haden Werhan, CPA, PSF – Thomas Wirig Doll
Jason Wood, Esq. – Wood & Delgado

Do feel like your student loan debt is insurmountable? Do you want to own a practice but don’t think you can afford it? Are you torn between working in corporate dentistry and pursuing your dreams of private practice? Are you a business owner tasked with balancing the success and growth of your practice with the responsibility of your family’s financial future and retirement? If so, you cannot afford to miss this panel discussion with dental industry experts.

Time: 1:30–4:30 p.m.
Audience: entire dental team
C.E. units: non-eligible

Learning Outcomes
1. Identify how to develop business and financial plans for your practice.
2. Learn how to prepare yourself and your practice for retirement from day one.

Discover the Hidden Practice Within Your Practice
Sponsored by the CDA Foundation

Kerry K. Straine

We know dentists throughout the country have worked long and hard to master their technical skills. We understand they have also invested hundreds of thousands of dollars to provide the best dental care to their patients. Yet we see dental practices in modern facilities with high-tech equipment and well-paid staff that still fail to reach their potential. Dental schools don’t teach dentists how to own and operate a business. When treatment plans and business plans align, you can replace fear with freedom and uncertainty with unlimited amounts of abundance. This course will provide the “moments of truth” you’ve been seeking!

Time: 2:30–4:30 p.m.
Audience: entire dental team
C.E. units: non-eligible

Learning Outcomes
1. Learn the five success strategies that will provide you results.
2. Learn what the total patient capacity is for your practice.
3. Learn the five steps to policy development and the importance of a management process in your practice.
No Flying in the Operatory: Why Walk When You Can Fly, Why Fly When You Can Soar!

Tina Calloway, CDA

What does it take to become a super extraordinary dental assistant? This program will provide eight actionable tips to use in the operatory. Do not allow the mind set of “I’m just the dental assistant” to hold you back, walking in circles in your career. If you are an assistant who already knows how to fly, then have your wings readily available to lift you up and soar when you return to work, so you can bring your best performance chairside.

Time: 2:30–5 p.m.
Audience: entire dental team
C.E. units: 20% – 2.5

Learning Outcomes
1. Set and achieve break-through goals in customer service and engagement.
2. Lead with the right solutions for communication skills and time-honored values.
3. Describe your role as an assistant with self-discovery, knowledge and improvement for a successful career.

Expanding Dental Practices Using Telehealth-Connected Teams and Virtual Dental Homes

Paul Glassman, DDS, MBA

This course will assist dentists who wish to use telehealth-connected dental teams to extend dental care to underserved populations in their communities. Dr. Glassman will discuss advances in science and technology that enable the expansion of dental practices through virtual dental homes using telehealth-connected teams. Additionally, he will review a list of strategies and best practices for expanding the reach of dental practices using telehealth-connected teams and describe the organization infrastructure.

Time: 2:30–5 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes
1. Expand dental practices by creating virtual dental homes using telehealth-connected dental teams.
2. Understand the scientific background enabling this advance in dental practice.
3. Understand the organization, infrastructure and functions of a virtual dental home.

Differential Diagnosis of Oral Lesions: An Interactive Lecture Using Audience-Response Polling

John L. Alonge, MS, DDS

For some practitioners, development of a working differential diagnosis is one of the more difficult tasks in the diagnostic sequence. This session will increase the skills of both dentists and hygienists to successfully formulate a differential diagnosis either to treat or to confidently refer.

Time: 2:30–5:30 p.m.
Audience: entire dental team
C.E. units: Core – 3.0

Learning Outcomes
1. Review the diagnostic sequence to formulate a differential diagnosis.
2. Understand practical classification schemes to refine clinical diagnoses.
3. Formulate differential diagnoses on soft tissue and radiographic lesions.
Becoming Dr. Spielberg: Leveraging the Power of YouTube and Online Video

Brad Newman

In this interactive presentation, we will cover all aspects of Internet commercials, primarily YouTube. We will explore the filming process and how to capture content that is most appropriate for this online video platform. Camera lighting, sound, framing of interview subjects and editing will be discussed in detail. You will fully understand the power of online videos and how to best capture patient testimonials or general commercials for your dental office.

Time: 3–5 p.m.
Audience: entire dental team
C.E. units: non-eligible

Learning Outcomes
1. Film video content for YouTube and feel like Spielberg.
2. Learn how to fully optimize and upload video files, which is extremely important for organic search engine optimization.
3. Have fun filming videos and learn how to capture the magic of the moment.

Oral Cancer Screenings: If Not You, Then Who?

Karen Davis, RDH, BSDH

This course will explore the risk factors for oral cancer, including all types of tobacco use, HPV virus, poor nutrition, alcohol, periodontal infection and tanning booth exposure. The content will equip you to perform comprehensive head and neck examinations as well as perform a six-step screening. Various adjunctive oral cancer screening devices and their benefits will be explored. You will learn the role of salivary diagnostics for oral cancer detection and detection of HPV.

Time: 3–5:30 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes
1. Identify and instruct patients on how to reduce risk factors for oral cancer.
2. Learn about technologies available to enhance intra- and extraoral cancer screenings.
3. Appreciate the components of thorough head and neck examinations.

Cracking the Cracked Tooth Code Utilizing 3-D Imaging

Mohamed Fayad, DDS

Crown and root fractures (VRFs) pose a clinical dilemma and a challenge to clinicians. Definitive diagnosis is often complicated by the lack of consistent signs and symptoms and the low sensitivity of conventional radiographs in the detection of fractures. Cone beam CT technology allows the precise visualization and evaluation of teeth with fractures. This presentation will address how CBCT can be utilized in the detection of fractures prior to treatment.

Time: 3–5:30 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes
1. Compare 2-D and 3-D imaging in the diagnosis of fractures.
2. Determine the different representations of crown and root fractures through reading the CBCT scans.
3. Have better case selection and improve clinical outcomes with early diagnosis of cracked teeth.

101 Ways to Improve Your Practice

David Schwab, PhD

This course will provide you with 101 up-to-date, sure-fire ways to build your practice, increase patient flow, enhance case acceptance and improve the bottom line, especially in challenging economic times. This great “list of pearls” will be divided into topic areas and presented as practical advice that you can take back to your practice and implement immediately. Using a combination of lecture, discussion and interactive segments, this course will enlighten and motivate the entire team.

Time: 3–5:30 p.m.
Audience: entire dental team
C.E. units: non-eligible

Learning Outcomes
1. Create an internal marketing system that keeps new patients coming in.
2. Project the right image and attract the right patients.
3. Follow up with patients regarding recommended treatment.
Information Privacy and Security Update: HIPAA, HITECH and CMIA

Sponsored by CDA Practice Support

Teresa Pichay
Rami Zreikat

HITECH amendments to HIPAA expanded patient rights with regard to their health information, made business associates directly liable for HIPAA compliance and significantly increased the maximum amount of fines and penalties for violations. An enforcement agency audit indicates most health care providers are deficient in HIPAA Security Rule implementation. State law goes further than federal law in some aspects and requires patient authorization to release information in certain circumstances.

Time: 3–5:30 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes
1. Consider methods to protect patient information that is stored, transmitted, communicated or copied.
2. Learn federal and state health information privacy law requirements.
3. Identify office policies, procedures and tasks that need to be updated.

Growing Your Practice Through Endodontics

John West, DDS, MSD

The successful dentist of the future is a clinician, a diagnostician, a communicator and a resource of total oral health. Dr. West envisions dentists who have the requisite endodontic knowledge, skills and understanding of clinical applications to function optimally in their practices. By recognizing the “endodontic gold mine” right in front of you, your practice will become a more comprehensive interdisciplinary center and it will become significantly more profitable and satisfying.

Time: 3–5:30 p.m.
Audience: dentist, dental student, RDH (EF), RDA (EF) only
C.E. units: Core – 2.5

Learning Outcomes
1. Grow your practice over the next 12 months by asking a single patient question.
2. Open your eyes and recognize the huge undiagnosed endodontics gold mine right in front of you.
3. Implement endodontic techniques and knowledge immediately to grow your practice.
### Saturday Speaker Lineup

Chronological order. Programs at The Spot and the Air Techniques corporate forum are on Pages 4 and 5.

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<td>Nancy L. Dewhirst, RDH, BS</td>
<td>Infection Control</td>
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<tr>
<td>8–10:30 a.m.</td>
<td>Uche Odiatu, DMD, NSCA–CPT</td>
<td>Health and Well-being</td>
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<tr>
<td>8 a.m.–2:30 p.m.</td>
<td>David S. Hornbrook, DDS</td>
<td>Prosthodontics/Removable</td>
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<td>(break 10:30 a.m.–noon)</td>
<td>Michael C. DiTolla, DDS</td>
<td>Dental Assistant Program</td>
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<tr>
<td>8:30–10:30 a.m.</td>
<td>Michael Bundy, PharmD, DMD, MD Tony J. Park, PharmD, JD</td>
<td>Pharmacology and Regulatory Compliance</td>
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<tr>
<td>8:30–11 a.m.</td>
<td>Timothy J. Pendergrass, PT, ScD, MS, COMT</td>
<td>Ergonomics</td>
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<tr>
<td>8:30–11 a.m.</td>
<td>Keith Progebin, DDS</td>
<td>Implants</td>
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<td>8:30–11 a.m.</td>
<td>Saj Jivraj, DDS, BDS, MSED Hooman Zavieh, DDS</td>
<td>Implants</td>
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<tr>
<td>8:30–11 a.m.</td>
<td>Timothy J. Pendergrass, PT, ScD, MS, COMT</td>
<td>Social Media</td>
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<tr>
<td>8:30–11 a.m.</td>
<td>Jaspreet Singh, DDS</td>
<td>Oral Systemic Health and Well-being</td>
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<tr>
<td>8:30–11:30 a.m.</td>
<td>Brock H.M. Rondeau, DDS</td>
<td>Orthodontics</td>
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<tr>
<td>9–11 a.m.</td>
<td>Tricia Osuna, RDH, BSDH, FAADH</td>
<td>Restorative/Whitening</td>
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<tr>
<td>9–11:30 a.m.</td>
<td>Stephanie Lodding, RDH</td>
<td>Dental Hygiene Program (Laser)</td>
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<tr>
<td>9–11:30 a.m.</td>
<td>Sandesh Mayeker, MDS, MS</td>
<td>Restorative Dentistry</td>
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<tr>
<td>9–11:30 a.m.</td>
<td>Edwin A. McDonald III, DDS</td>
<td>Dental Assistant Program</td>
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<tr>
<td>9–11:30 a.m.</td>
<td>Robert M. Peskin, DDS</td>
<td>Emergencies</td>
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<tr>
<td>9–11:30 a.m.</td>
<td>Olya Zahrebelny, DDS</td>
<td>Insurance</td>
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<tr>
<td>9 a.m.–3:30 p.m.</td>
<td>Juan F. Yepes, DDS, MD, MPH, MS DrPH</td>
<td>Pediatric Dentistry</td>
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<td>(break 11:30 a.m.–1 p.m.)</td>
<td>Pamela M. Smith, RD, LDN Barbara J. Steinberg, DDS</td>
<td>Health and Well-being – Women’s Workshop</td>
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<td>Judy Bendit, RDH, MS</td>
<td>Dental Hygiene Program</td>
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<td>9 a.m.–noon</td>
<td>Jim Grisdale, BA, DDS</td>
<td>Crown Lengthening</td>
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<td>9 a.m.–noon</td>
<td>Ali Oromchian, Esq. Mark Murphy, CLU, ChFC</td>
<td>Practice Transition</td>
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<td>Luke H. Iwata, DDS, Daniel R. Watkins, Esq.</td>
<td>Risk Management</td>
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<td>9 a.m.–4:30 p.m.</td>
<td>Lois Banta</td>
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<td>9:30 a.m.–noon</td>
<td>Alex Fleury, DDS, MS</td>
<td>Endodontics</td>
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<td>9:30 a.m.–noon</td>
<td>Olga A.C. Ibsen, RDH, MS</td>
<td>Oral Pathology</td>
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<td>9:30 a.m.–noon</td>
<td>Richard Young, DDS</td>
<td>Photography</td>
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<td>10 a.m.–12:30 p.m.</td>
<td>Gary Zelesky</td>
<td>Dental Office/Team Motivation</td>
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<tr>
<td>10 a.m.–1 p.m.</td>
<td>Kuraray America Inc. Corporate Forum</td>
<td>Restorative Dentistry</td>
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<tr>
<td>11 a.m.–1 p.m.</td>
<td>A. Lee Maddox, DDS, JD</td>
<td>California Dental Practice Act</td>
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<td>11 a.m.–12:30 p.m.</td>
<td>Paul Glassman, DDS, MBA</td>
<td>Telehealth-Connected Teams</td>
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<td>Uche Odiatu, DMD, NSCA–CPT</td>
<td>Nutrition</td>
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<td>12:30–3 p.m.</td>
<td>Brigitte V. Lovell, DMD</td>
<td>Facial Pain</td>
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<td>12:30–3 p.m.</td>
<td>Timothy G. Donley, DDS, MSD</td>
<td>Periodontics</td>
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<td>DeWitt C. Wilkerson, DMD</td>
<td>Oral Systemic Health and Well-being</td>
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<td>Edwin A. McDonald III, DDS</td>
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<td>Olya Zahrebelny, DDS</td>
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<td>1–4 p.m</td>
<td>Brock H.M. Rondeau, DDS</td>
<td>Orthodontics</td>
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<td>1:30–4 p.m.</td>
<td>Lois Banta</td>
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<td>Richard Young, DDS</td>
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<td>1:30–4:30 p.m.</td>
<td>Judy Bendit, RDH, MS</td>
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<td>1:30–4:30 p.m.</td>
<td>Jim Grisdale, BA, DDS</td>
<td>Crown Lengthening</td>
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<td>2–4 p.m</td>
<td>Nancy L. Dewhirst, RDH, BS</td>
<td>OSHA</td>
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<td>2–4:30 p.m.</td>
<td>Gary Zelesky</td>
<td>Dental Office/Team Motivation</td>
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Creating Direct Composite Veneers That Rival Porcelain

Robert Margeas, DDS

This workshop will go into detail on how to layer and finish a direct composite veneer that mimics tooth structure. You will also view how to create incisal translucency. Using a visualizer, you will learn how to systematically create a multilayered restoration with the use of tints for maximum esthetics. Finishing, contouring and polishing are as important as the shade and this will be shown in a thorough manner. This is a good course to help in the AACD accreditation process.

Time: 8–10:30 a.m.
Audience: dentist, dental student only
C.E. units: Core – 2.5
Course #: 
Fee: 

Learning Outcomes
1. Create a multilayered restoration.
2. Learn how to finish and polish composites for maximum longevity.
3. Learn how to mimic tooth structure with great surface texture.

Pressure Thermoforming of Athletic Mouthguards and Other Dental Appliances

Ray R. Padilla, DDS

This workshop will focus on understanding the differences between outdated vacuum and modern pressure thermoforming fabrication of many appliances and their differences in performance and quality. You will have hands-on familiarity with pressure machines and experience in-house indications, techniques and designs of appliances such as implant stents, athletic mouthguards, temporary stents, clear orthodontic positioners and retainers, bleaching trays, fluoride trays and night guards.

Time: 8–11 a.m.
and repeats 12:30–3:30 p.m.
Audience: entire dental team
C.E. units: Core – 3.0 per session
Course #: 
Fee: 

Learning Outcomes
1. Understand the difference between vacuum and pressure thermoformed fabrication of appliances.
2. Compare pressure machines to vacuum machines, their costs and their differences in performance.
3. Get hands-on experience with pressure machines while fabricating appliances.

Things to know

Exhibit hall hours
Thursday and Friday: 9:30 a.m.–5:30 p.m.
Saturday: 9:30 a.m.–4:30 p.m.

Room assignments
Look for room assignments at cdapresents.com or in the CDA Presents On-Site Program.

Audio recordings
Recordings of identified programs will be available on site on the 2nd and 3rd levels of the Convention Center or following CDA Presents at prolibraries.com/cda.
Making Rotary Endodontics Highly Predictable, Safe and Easy

John West, DDS, MSD

So you want to be in control of your rotary endodontics. You want to master the three skills of “finding,” “following” and “finishing” canals. You want to learn the most predictable, safest and most efficient techniques and technologies in the world today, yet based on timeless successful biologic principles. This workshop will teach you just that: how to think and how to perform the right skills with the right tools for the right reasons.

Required supplies: Six endodontically accessed mature teeth not mounted in plaster

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<tr>
<th>Time:</th>
<th>8–11 a.m.</th>
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<tbody>
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<td>dentist, dental student only</td>
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<tr>
<td>C.E. units:</td>
<td>Core – 3.0</td>
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<td>Course #:</td>
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<td>Fee:</td>
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Learning Outcomes
1. Master the skill of seeing and locating canal orifices: finding all canals.
2. Practice the four manual motions of following in order to prepare a Glidepath for rotary endodontics.
3. Shape and finish with the new ProTaper Gold metallurgy and produce highly predictable shapes for 3-D obturation.

Exodontia Techniques

John L. Alonge, MS, DDS

Perform procedures on life-like models and learn advanced exodontia techniques including socket preservation grafting. You will become more comfortable and incorporate lessons in your practice.

Recommended supplies: Personal safety glasses

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<tr>
<th>Time:</th>
<th>8:30–11:30 a.m. and repeats 1–4 p.m.</th>
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<tbody>
<tr>
<td>Audience:</td>
<td>dentist, dental student only</td>
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<tr>
<td>C.E. units:</td>
<td>Core – 3.0 per session</td>
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<tr>
<td>Course #:</td>
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<tr>
<td>Fee:</td>
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</table>

Learning Outcomes
1. Perform surgical procedures with confidence.
2. Learn techniques to prevent complications and manage them when they occur.
3. Select and use the appropriate armamentarium to perform surgery more quickly and predictably.
Anything But Dentures: Overdenture Solutions for the Edentulous Mandible

**Supplies Recommended**

M. Nader Sharifi, DDS, MS

This course will address the option of overdentures with natural teeth or implants as the abutments. We will discuss how the number and location of abutments will influence the final design of the overdenture itself. We will review and complete a hands-on exercise of different impression techniques for overdenture construction. We will also complete a pick-up of an attachment under a complete denture. The overdenture and model can be taken home as a demonstrator model for patient education.

Recommended supplies: Magnification loupes and lab coat

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<tr>
<th>Time:</th>
<th>8:30–11:30 a.m.</th>
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<tr>
<td>Audience:</td>
<td>dentist, dental student, lab technician only</td>
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<tr>
<td>C.E. units:</td>
<td>Core – 3.0</td>
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<td>Course #:</td>
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<td>Fee:</td>
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</table>

**Learning Outcomes**

1. Review and compare the different impression techniques, not just rubber base.
2. Complete the hands-on workshops for attachment pick-up under a denture.
3. Be comfortable with two techniques through the hands-on workshops for overdenture impression.

Local Anesthesia: Human Cadaver Dissection

**Supplies Recommended**

Alan W. Budenz, DDS
Mel Hawkins, DDS

This workshop will provide a human cadaver dissection, demonstration and performance of local anesthesia (LA) block techniques. Superficial and deep muscles, vessels and nerves will be traced. The anatomy of the infratemporal fossa via dissection will target increased understanding and higher success rates of local anesthesia practices, including Akinosi closed-mouth mandibular block, Gow-Gates high ramus mandibular block and V2 palatine approach maxillary block. A lecture segment will precede each topic.

Recommended supplies: Scrubs and magnification loupes

<table>
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<th>Time:</th>
<th>9 a.m.–2 p.m. (one-hour break)</th>
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<tr>
<td>Audience:</td>
<td>dentist, RDH (EF), RDA (EF), dental student only</td>
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<tr>
<td>C.E. units:</td>
<td>Core – 4.0</td>
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<td>Course #:</td>
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<td>Fee:</td>
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</table>

**Learning Outcomes**

1. Understand the needle pathways and barriers to diffusion in maxillary and mandibular local anesthesia.
2. Learn the anatomical structures and landmarks that you cannot actually “see” clinically.
3. Perform a variety of infiltration and block local anesthesia techniques with knowledge and confidence.
Creating the Invisible Class 4 With Composite Resin

Supplies Recommended

Robert Margeas, DDS
With a putty matrix, participants will create an invisible class 4 that will provide esthetics and longevity. Multilayers will be shown in detail and finishing and polishing techniques will be explained to prevent shine through and white lines. Beautiful incisal translucency and natural anatomy will be taught.

Recommended supplies: Magnification loupes

Time: noon–2:30 p.m.
Audience: dentist, dental student only
C.E. units: Core – 2.5
Course #: Fee:

Learning Outcomes
1. Create an invisible class 4.
2. Learn how to layer and use a putty matrix for maximum predictability.

Improve Your Partials: Simple Materials, Techniques and Designs for RPDs

Supplies Recommended

M. Nader Sharifi, DDS, MS
You will use actual patient models to design three different partial cases of varying difficulty. By incorporating basic removable partial denture design principles you will learn the most prevalent clinical variations. Free-end saddles, tooth-borne cases, attachments and rotational path designs will be discussed. You will move beyond framework design and use dentistry’s most familiar materials to create simple, quick impression techniques that keep costs low and increase accuracy.

Recommended supplies: Magnification loupes and lab coat

Time: 1–4 p.m.
Audience: dentist, dental student, lab technician only
C.E. units: Core – 3.0
Course #: Fee:

Learning Outcomes
1. Understand the different design options available for free-end saddle removable partial dentures.
2. Review basic design principles that are applicable in every clinical case.
3. Explore various methods of impression making for RPD frame fabrication.
SM4D: Social Media for Dentists

Brad Newman

This course will educate dental teams on the best ways to market themselves online using a variety of social media sites. We will explore platforms such as Facebook, Twitter, LinkedIn, Pinterest, Instagram, Foursquare, Vine, YouTube and more. Leveraging the power of Internet commercials, review sites and blogging (inbound marketing) will also be covered. Coupled with a solid strategy and tenacious execution, social media is a game-changer for dental offices.

<table>
<thead>
<tr>
<th>Time:</th>
<th>7:30–9:30 a.m.</th>
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<tr>
<td>Audience:</td>
<td>entire dental team</td>
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<tr>
<td>C.E. units:</td>
<td>non-eligible</td>
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</table>

Learning Outcomes
1. Maintain a social media conversation that is fresh, likeable and targeted for the right audience.
2. Learn what type of social media content works best and how to encourage engagement with your audience.
3. Create a more dynamic and unique online presence while improving page rank on Google and conversion.

Upsetting the Underworld of Biofilms With Salivary Diagnostics and Subgingival Air Polishing

Karen Davis, RDH, BSDH

Biofilms are the enemy responsible for oral infections, and clinicians today can be empowered to obliterate these pathogenic communities with subgingival air polishing devices and low-abrasive powders. This course will take a careful look at how salivary diagnostics can help to personalize treatment decisions for patients and how technology can increase efficiency without sacrificing effectiveness. You will be challenged to explore novel methods of attacking biofilm and customizing care.

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<tr>
<th>Time:</th>
<th>7:30–10 a.m.</th>
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<tr>
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<td>entire dental team</td>
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<tr>
<td>C.E. units:</td>
<td>Core – 2.5</td>
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</table>

Learning Outcomes
1. Appreciate the benefits of subgingival biofilm removal with novel devices.
2. Learn how salivary diagnostics reveal vital information to customize care.
3. Appreciate the safety of air polishing with low-abrasive powders.

Dental Identification and Mass Disasters: How the Dental Team Works

Adam J. Freeman, DDS

Dental identification continues to be the quickest scientific method of identification. In disaster victim identification, the dental team, consisting of dentists, dental hygienists and dental auxiliaries, must work together to form a cohesive unit. This lecture will examine the challenges faced in mass disasters.

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<thead>
<tr>
<th>Time:</th>
<th>8–10:30 a.m.</th>
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<tbody>
<tr>
<td>Audience:</td>
<td>entire dental team</td>
</tr>
<tr>
<td>C.E. units:</td>
<td>Core–2.5</td>
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</tbody>
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Learning Outcomes
1. Learn how the dental team functions to identify the victims of mass disasters both natural and man-made.
2. Understand the science behind dental identifications.
3. Learn how technology has aided the identification of victims of mass disasters.
Ultimate Dental Boot Camp: No-Shows and Cancellations, New Patients, More Treatment

Richard Madow, DDS
David Madow, DDS

Are you ready to see more new patients, perform more treatment, reduce no-shows and much more? Is it time to increase your production, have a motivated team and enjoy dentistry again? At this new one-day seminar Dr. Richard Madow and Dr. David Madow will reveal the secrets that have helped thousands of dentists across the country instantly increase their incomes while having fun in dentistry.

Time: 8–10:30 a.m.
and continues 11:30 a.m. – 2 p.m.
Audience: entire dental team
C.E. units: 20% – 2.5 per session

Learning Outcomes
1. Reduce no-shows and cancellations significantly, see more patients and increase treatment acceptance.
2. Understand how better intraoffice communication will make for a more enjoyable work experience.
3. Use your new knowledge on Monday morning.

Dentistry in Motion: Achieve Peak Performance to Maximize Productivity

Timothy J. Pendergrass, PT, ScD, MS, COMT

As a dental team member, you and your colleagues are continually confronted with many factors that place you at a greater risk for musculoskeletal disorders. This course will explore the unique interaction between dental team members and their working environment. The goal is to equip you with the knowledge and tools necessary to reduce, as well as prevent, musculoskeletal disorders.

Time: 8–10:30 a.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes
1. Explore the complexities of the neuromusculoskeletal system as it relates to the practice of dentistry.
2. Discuss the concept of posture as it relates to the practice of dentistry.
3. Explore the application of ergonomic principles within your dental practice.

The Real Simple Diet: How to Eat Well in a Fast-Paced World

Elizabeth Somer, MA, RD

Nutrition information is doubling every 18 months. How do you stay up to date when information seems to flip flop daily? Besides, is it really all that important how well you eat as long as you give it your best try and take a multivitamin to be on the safe side? Ms. Somer will distill the latest research into a simple, no-fuss plan for eating well and feeling your best. She will also explain what Americans are currently eating, then provide the why, what, how and when to eat and supplement.

Time: 8–10:30 a.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes
1. Identify the No. 1 biggest diet-related health problem facing Americans and how it affects nutritional status.
2. Understand five nutritional deficiencies common in most U.S. diets and simple ways to prevent them.
3. Learn five simple habits that guarantee a healthy diet.
**Clinical Success for Indirect Restorative Dentistry**

Paul L. Child Jr., DMD, CDT

The use of PFMs has dropped dramatically in the past decade since the introduction of IPS e.max and zirconia. New ceramics are continually being introduced and confusion exists on the best techniques for cementation. This practical presentation will address all aspects of indirect restorative dentistry and the best techniques for clinical success. Topics will include tooth preparation, ceramics, cements, primers, CAD/CAM, implants and prosthodontics.

**Time:** 8:30–11 a.m.

**Audience:** entire dental team

**C.E. units:** Core – 2.5 per session

**Learning Outcomes**

1. Understand the classification of ceramics and cements and when to use each.
2. Learn the best techniques for conventional and adhesive cementation of ceramics, including zirconia.
3. Understand the differences between etchable and non-etchable ceramics and the chemical interaction of primers.

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**Danger Behind the Mirror: Prescription Drug Abuse and Addiction**

Co-sponsored by CDA Well-being Committee

Patrick J. Sammon, PhD

The illegal use of painkillers is rampant and responsible for multiple overdoses and crime. Kids are popping pills at parties. Doctor shoppers are looking for easy marks. Learn how risk factors, Internet drug trafficking, drug-seeker cons and more impact clinical practice. Dental teams can play a huge role in drug abuse intervention and prevention. Increase your skills and abilities to recognize drug abuse, refer drug-abusing patients for help and treat recovering patients in your practice.

**Time:** 8:30–11 a.m.

**Audience:** entire dental team

**C.E. units:** Core – 2.5

**Learning Outcomes**

1. Understand how drug abuse can lead to addiction and drug-seeking behavior.
2. Recognize the signs, symptoms and clinical problems associated with narcotic and OTC drug abuse.
3. Spot how drug seekers divert prescription drugs and identify procedures for dealing with these individuals.

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**What Does Biofilm Have to Do With Chronic Disease, Persistent Wounds and Recurrent Infections?**

Anne Guignon, RDH, MPH

Biofilms are complex polymicrobial communities that contribute to many debilitating diseases, including periodontal disease and caries. Biofilms resist traditional antibiotic therapies and play a significant role in the development of chronic disease, delayed wound healing and reinfections. Exciting new combinations of both professional therapeutics and home care strategies are now available that address Mother Nature’s unique microbial challenges.

**Time:** 8:30–11 a.m.

**Audience:** entire dental team

**C.E. units:** Core – 2.5

**Learning Outcomes**

1. Understand how biofilm forms, matures and is disrupted.
2. Appreciate how xerostomia affects biofilm ecology and learn methods to combat dry mouth.
3. Identify new strategies that involve patients in effective biofilm management.

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**Practice Transitions: A Marketing Perspective**

David Schwab, PhD

This course will provide you with useful information regarding the marketing aspects of practice transitions. The course will examine the effect a transition has on a practice from the perspective of both buyer and seller. You will learn how to keep current patients in the practice and gain valuable insights regarding successful marketing efforts to attract new patients to help the buyer develop a loyal patient following.

**Time:** 8:30–11 a.m.

**Audience:** entire dental team

**C.E. units:** non-eligible

**Learning Outcomes**

1. Plan in advance so that current patients of record are retained when a new dentist joins the practice.
2. Understand the principles of marketing that apply specifically to practice transitions.
3. Train the team so that practice continuity is maintained during and after the transition process.
**Minimally Invasive Restorative Dentistry**

Joel H. Berg, DDS, MS

This course will provide you with the most up-to-date information regarding emerging technologies in caries management using minimally invasive techniques. This course will discuss the continuum of caries management including minimally invasive restorative techniques, the use of glass ionomer containing materials, bioactive materials, diagnosis, and treatment planning and use of stainless steel crowns.

**Time:** 9–11:30 a.m.

**Audience:** entire dental team

**C.E. units:** Core – 2.5 per session

**Learning Outcomes**
1. Understand the continuum of caries management as it relates to restorative dentistry.
2. Learn new ways of assessing and treating biofilms using materials and devices.
3. Understand restorative approaches to caries management involving innovative treatment planning and materials.

---

**Dentistry: Talk About a Pain in the Neck**

Timothy J. Pendergrass, PT, ScD, MS, COMT

Dentistry, as a skilled profession, often requires repetitive movements of the upper extremities while at the same time maintaining an unusually awkward posture of the cervical spine. These two factors alone may predispose you to movement-related dysfunction. This course will explore various movement-related dysfunctions in and about the cervical spine often associated with the practice of dentistry.

**Time:** 11 a.m.–1:30 p.m.

**Audience:** entire dental team

**C.E. units:** Core – 2.5

**Learning Outcomes**
1. Discuss functional anatomy of the cervical spine as it pertains to the practice of dentistry.
2. Discuss postural-related cervical dysfunctions associated with the practice of dentistry.
3. Discuss ways to diminish your risk of movement-related dysfunction within the practice of dentistry.

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**Buckle Up! Insurance Changes Are Coming**

Teresa Duncan, MS

The Affordable Care Act, SNODENT, Delta, PPOs — every one of these items will impact your office in the immediate future. This discussion will help you prepare by explaining the why and how of these industry shifts. Offices that are aware of these changes before they are put into effect will weather the storm just fine. Will you be one of them?

**Time:** 10 a.m.–12 p.m.

**Audience:** dentist, dental student, office staff, spouse only

**C.E. units:** Core – 2.0

**Learning Outcomes**
1. Discuss upcoming changes to our industry.
2. Assess what you can do to prepare your practice for the future.
3. Determine your practice’s preparation level for the next two years.

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**When Seconds Count: Medical Emergencies in the Dental Office**

Christine Quinn, DDS, MS

Emergencies can and do happen in the dental office. This course will discuss management of some of the more common medical emergencies in the dental office and what happens when you call 911.

**Time:** 11 a.m.–1:30 p.m.

**Audience:** entire dental team

**C.E. units:** Core – 2.5 per session

**Learning Outcomes**
1. Have a strategy for the management of medical emergencies that may occur in the dental setting.
2. Learn what is happening to the individual during that medical emergency and how to manage that emergency.
3. Take this information back to your practice and evaluate your emergency response protocol.
Interdisciplinary Synergy: Creating Esthetic Treatment Outcomes Through Therapeutic Precision

Jacinthe Paquette, DDS
Cherilyn Sheets, DDS

Synergy occurs when an esthetic reconstructive interdisciplinary team combines their strengths for treatment-planning esthetic dilemmas with the goal of creating idealized patient outcomes. This lecture will outline both the macroscopic relationships of the patient’s oral facial appearance, the hard and soft tissue symmetry and color, and the important microscopic relationships of marginal adaptation, subgingival contours and biofilm control for success.

Time: 11:30 a.m.–2 p.m. and repeats 2:30–5 p.m.
Audience: dentists
C.E. units: Core – 2.5 per session

Learning Outcomes
1. Maximize esthetic outcomes through an overall evaluation of the patient’s oral facial appearance.
2. Understand interdisciplinary coordination/management for all treatment phases for natural teeth and implants.
3. Understand the parameters that create a stable, long-lasting result.

Discovering Your “Golden Posts” on Social Media

Brad Newman

In this interactive presentation, we will explore how to create engaging social media content that converts new patients to your dental office. This course will educate dental teams on how to come up with their “golden posts.” These are creative posts that you boost/promote on Facebook, blog about, create newsletters for, tweet to followers and more. We will discuss case studies and how to get the most reach on social media platforms with brilliant content.

Time: 12:30–2:30 p.m.
Audience: entire dental team
C.E. units: non-eligible

Learning Outcomes
1. Develop strategic social media content that reaches tremendous amounts of potential new patients.
2. Learn about Facebook advertising, blogging, tweets, check-ins, YouTube and more.
3. Develop a content strategy that takes your online identity to an entirely new level of success.

Eat Your Way to Vitality

Elizabeth Somer, MA, RD

When you feel genuinely comfortable in your own skin, happy, excited about life and have the energy to be adventurous, it is then you are likely to also feel your most vital. This fun presentation will present the latest research on how what we eat fuels our energy, confidence, happiness and gusto. It also affects our looks, waistlines, optimism and ... yes, even our sex lives. If you need a mojo makeover, this will be the course for you.

Time: noon–2:30 p.m.
Audience: entire dental team
C.E. units: non-eligible

Learning Outcomes
1. Explain the connection between what a person eats and his or her vitality and energy.
2. List five diet habits that boost energy, gusto, enthusiasm for life and even sex appeal.
3. Design a personalized diet and supplement plan to improve energy today and vitality for life.

Sickening Facts – Recognizing Medically Complex Patients

Anne Guignon, RDH, MPH

Physical disease and social phenomena create new challenges that transform how we practice. Learn how the epidemics of diabetes, obesity, tobacco, arthritis, osteoporosis, celiac disease, sleeping disorders and syndrome X impact oral health care delivery and treatment outcomes. This course will provide information and tools to help identify and treat some of this century’s most complicated patients.

Time: 12:30–3 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes
1. Understand factors contributing to the rising incidence of degenerative diseases.
2. Become aware of how dietary habits and personal lifestyles impact on oral health.
3. Learn how to engage patients in becoming part of the solution.
Stark-Raving Crazy: Dangers of Synthetic Drugs and Their Impact on Your Practice

Patrick J. Sammon, PhD

Stimulant abuse has reached a crisis in our communities. Spice, Mr. Nice Guy, Go Fast, etc. are names of new “synthetic” drugs flooding the Internet market. Kids and young adults are using these drugs to get high, as performance enhancers and are flaunting their use on the Internet. Discover how these new drug trends threaten the health and safety of our youth and impact oral health. Dental teams can play a major role in drug use identification, prevention and intervention.

Time: 12:30–3 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes
1. Recognize signs and symptoms and oral health problems associated with the use of these drugs of abuse.
2. Screen patients to effectively identify drug misusing, abusing and addicted patients.
3. Learn how to use brief intervention strategies and apply these in your practice.

Bite Marks and CSI: Fact or Fiction?

Adam J. Freeman, DDS

In the commission of a crime, the victim may be bitten. This course will delve into the fact and fiction of bite marks, what the value of this evidence is and the harm of its misuse.

Time: 1–3:30 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes
1. Diagnose bite marks.
2. Learn about child abuse and bite marks.
3. Learn how the odontologist collects and analyses the evidence.

Creating a Culture of Accountability

David Schwab, PhD

The message may be “excellence” or “comprehensive dentistry.” It may be a message of “caring” or “compassion.” But if the team does not appreciate the message or have the skills to convey fundamental information to patients, then the practice’s core message is not effective. This lecture will give you the skills you need to develop and formulate messages and protocols and to hold everyone accountable for success. When the practice culture is about accountability, then things get done.

Time: 12:30–3 p.m.
Audience: entire dental team
C.E. units: Core – 2.0

Learning Outcomes
1. Train your team to make everyone accountable for success.
2. Understand the need for organization, checklists and firm deadlines.
3. Run a successful and efficient staff meeting.

OSHA Compliance Update

Eve Cuny

This course will review the latest OSHA requirements for Hazard Communication, Bloodborne Pathogens, ergonomics, injury and illness prevention and general safety. Tips on how to ensure compliance and details regarding training and record keeping will be included in the presentation.

Time: 2:30–4:30 p.m.
Audience: entire dental team
C.E. units: Core – 2.0

Learning Outcomes
1. Describe the elements of the Hazard Communication plan.
2. Identify the OSHA employee training requirements.
3. Determine which records must be maintained for OSHA compliance.
Save Lives! The Miracle of Organ Transplantation and Subsequent Dental Considerations

Karen Davis, RDH, BSDH

In the U.S. someone is added to the organ transplant list every 10 minutes, yet an average of 18 people die each day while waiting because of the shortage of donated organs. This course will diffuse some of the myths surrounding organ donation and will take a careful look at dental implications for patients with organ transplantation, including antirejection medications, preprocedural protocols and recommendations for managing oral complications. Unique stories will be featured.

Time: 2:30–5 p.m.
Audience: entire dental team
C.E. units: Core – 2.5

Learning Outcomes
1. Understand the basics of the organ allocation process used in the U.S.
2. Learn the dental implications of transplantation and antirejection medications.
3. Appreciate the life-giving reality of organ donation.

Foundations of Dental Office Management

Teresa Duncan, MS

This new course is designed for doctors or managers who have less than five years of management experience or anyone desiring a refresher course on the basics of office management. Experienced dentists know clinical excellence alone does not spell success — managerial talent and leadership is needed, as well. Discussions will focus on situations that managers encounter in their new roles. From hiring and firing to managing your practice’s revenue cycle — we’ll review essential basic systems.

Time: 3–5 p.m.
Audience: dentists, dental students, office staff, spouses only
C.E. units: 20% – 2.0

Learning Outcomes
1. Structure an effective team.
2. Manage your practice for financial success.
3. Anticipate insurance issues and industry changes.
Event list TK
Print all areas of this form legibly. Be sure to include registration types (see Page 11).

Register online through August 22: cdapresents.com

Mailed forms accepted through July 21:
CDA Presents
1201 K St., 16th Floor
Sacramento, CA 95814

Worrying about meeting materials is a thing of the past! All registrants must pick up materials on site using our fast and convenient eBadge Exchange process. You gain the flexibility of up-to-the-minute registration changes or corrections without the delay of returning badges or tickets.

- Current CDA members receive complimentary registration. Membership dues must be paid for 2015.
- Licensed dental professionals must include their license number and formal name as listed with the Dental Board of California.
- Refunds will be processed through July 21. Course changes can be made online from your personal Dashboard, which can be accessed through your email confirmation. If you are canceling a registrant, please email your request to CDAPresents.Registration@cda.org. Refund requests received after July 21 will not be accepted.

Please Note:
All staff/guests registering with a dentist are $5 per person through July 21, $25 thereafter.
Dentists cannot be registered as staff/guests. Questions? Visit cdapresents.com or call 800.232.7645.

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<th>Staff/Guest Badges and Ticketing</th>
<th>Special Event Tickets</th>
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<td>ADA # (if applicable)</td>
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Payment
Make check payable to the California Dental Association. For your security, CDA Presents no longer accepts credit card information by fax or mail. To pay with a credit card, please register at cdapresents.com.
Save time and money and reach all the CDA hotels with one phone call

Our ability to offer you the best conference dates and competitive hotel rates is directly tied to the number of rooms reserved under our block in the Anaheim Resort. Reserve early to get the hotel of your choice. A limited number of rooms are available at these preferred rates, so call the CDA Housing Bureau as soon as possible. Every effort will be made to accommodate your first hotel choice. If your requested hotel is not available, the CDA Housing Bureau will confirm comparable accommodations for you. Hotel reservations must be made by April 9, 2015.

Phone
714.765.8868
Office hours are 8:30 a.m. – 5 p.m. Pacific Time

Fax
714.776.2688

Online/New Reservations
Making reservations is easier than ever. Just log onto cdapresents.com and make your hotel reservation. The online service is convenient and flexible for making and changing reservations. You may phone, fax, complete the online housing form or write to make your reservations. Be sure to have a copy of the housing form and your credit card information on hand if you call, or complete the housing form and mail or fax to the CDA Housing Bureau. Please do not do both!

Reservation Acknowledgments
Acknowledgments will be sent to you directly from the CDA Housing Bureau.

Mail
CDA Housing Bureau
800 W. Katella Ave.
P.O. Box 4270
Anaheim, CA 92803

Deposit/Cancellation policy

Reservations will only be accepted with a credit card or company check payment. Company check must be made payable to requested hotel.

Reservations must be canceled before 5 p.m. Pacific Time on Thursday, March 19, 2015, to receive a full refund. Reservations canceled after 5 p.m. Pacific Time on March 19 but before 5 p.m. Pacific Time on Thursday, April 9, 2015, will be charged a $35 processing fee per room.

Cancellations received after 5 p.m. Pacific Time on April 9, 2015, will forfeit their entire deposit.

Be sure to include a return fax number or email address in case of questions or problems with the fax transmission. Make reservations through the CDA Housing Bureau by April 9, 2015. After this date, reservations will be made on a space-available basis. Do not mail or fax forms to CDA Headquarters because this will delay your request.

Changes, cancellations, refunds
All changes, cancellations, and refund requests must be made in writing directly with CDA's Housing Bureau. This can be done by mail, fax, or email (anaheimhousing@anaheimoc.org). An acknowledgment of your request will be sent to you once it has been completed. Refund and cancellation requests must be received prior to March 19, 2015, for full refund of hotel deposit. Reservations canceled after 5 p.m., Pacific Time April 9, 2015, will forfeit their entire deposit.
For complete hotel description and room amenities, please visit [cdapresents.com](http://cdapresents.com).

<table>
<thead>
<tr>
<th>Map #</th>
<th>Hotel</th>
<th>Description</th>
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<tbody>
<tr>
<td>1.</td>
<td>The InterContinental (headquarters hotel)</td>
<td>Located one block from the Moscone Center, this hotel is just steps away from the city’s top attractions.</td>
</tr>
<tr>
<td>2.</td>
<td>San Francisco Marriott Marquis</td>
<td>The hotel is close to the Moscone Center, the Financial District and Union Square.</td>
</tr>
<tr>
<td>3.</td>
<td>Westin San Francisco Market St.</td>
<td>Located facing Union Square, this hotel is just a short walk from the Moscone Center.</td>
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<tr>
<td>4.</td>
<td>W San Francisco</td>
<td>The W is directly across from the Moscone Center.</td>
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<tr>
<td>5.</td>
<td>Handlery Union Square</td>
<td>Providing the ambience of a European boutique hotel, the hotel’s guest rooms and lobby have been completely redecorated with custom furniture and fabrics.</td>
</tr>
<tr>
<td>6.</td>
<td>Hilton San Francisco Union Square</td>
<td>This stylish and sophisticated hotel conveniently located at Union Square offers comfortable guest rooms with room service, a restaurant and Starbucks in the lobby.</td>
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<tr>
<td>7.</td>
<td>Hotel Serrano</td>
<td>A luxury boutique hotel, the hotel is 100% non-smoking and offers complimentary 24-hour access to the fitness center.</td>
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<tr>
<td>8.</td>
<td>Sir Francis Drake</td>
<td>A mixture of timeless elegance and high style since 1928, this landmark San Francisco hotel offers historic accommodations in the heart of Union Square just steps from the Moscone Center.</td>
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<tr>
<td>9.</td>
<td>The Mosser Hotel</td>
<td>The Mosser is conveniently located between Union Square and the Moscone Center.</td>
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<tr>
<td>10.</td>
<td>Hotel Palomar</td>
<td>This sophisticated and artfully modern, but not trendy, boutique hotel is located in the heart of downtown at Fourth and Market.</td>
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<tr>
<td>11.</td>
<td>Hotel Abri</td>
<td>A modern-day urban oasis in the heart of San Francisco’s Union Square, Abri invites guests to seek refuge from the hustle of city streets with its energetic yet comfortable vibe complemented by contemporary art, chic décor and upscale amenities.</td>
</tr>
<tr>
<td>12.</td>
<td>Grand Hyatt Union Square</td>
<td>Located on Union Square, the newly transformed Grand Hyatt San Francisco has redefined luxury on Union Square, featuring innovative and residential-style amenities.</td>
</tr>
<tr>
<td>13.</td>
<td>Parc 55 Wyndham</td>
<td>Just steps away from the Moscone Center and Union Square, this hotel offers modern guest rooms.</td>
</tr>
<tr>
<td>14.</td>
<td>Villa Florence</td>
<td>One of San Francisco’s boutique hotels with European flair, and easy access to Union Square, the Powell Street Cable Car line, the Moscone Center and more.</td>
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</table>
**Deadline: April 9, 2015**

Reservations will only be accepted with a credit card or company check payment.

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<tr>
<td>6.</td>
<td>Hilton San Francisco Union Square</td>
<td>$229</td>
</tr>
<tr>
<td>7.</td>
<td>Hotel Serrano</td>
<td>$197</td>
</tr>
<tr>
<td>8.</td>
<td>Sir Francis Drake</td>
<td>$207</td>
</tr>
<tr>
<td>9.</td>
<td>The Mosser Hotel</td>
<td>$153</td>
</tr>
<tr>
<td>10.</td>
<td>Hotel Palomar</td>
<td>$270</td>
</tr>
<tr>
<td>11.</td>
<td>Hotel Abri</td>
<td>$194</td>
</tr>
<tr>
<td>12.</td>
<td>Grand Hyatt Union Square</td>
<td>$225</td>
</tr>
<tr>
<td>13.</td>
<td>Parc 55 Wyndham</td>
<td>$175</td>
</tr>
<tr>
<td>14.</td>
<td>Villa Florence</td>
<td>$175</td>
</tr>
</tbody>
</table>

**Exhibit Hall Location**

Moscone Center
747 Howard St.
San Francisco, CA 94103

To receive rates for suites or to reserve a hospitality suite, please contact CMR® so the hotel can confirm release of the space with CDA convention management prior to reserving.

To reserve meeting space, please contact the hotel directly. The hotel will confirm release of the space with CDA convention management prior to reserving.

**Please note:** The hotel map is intended only to show proximity of each hotel to the Moscone Center. Shuttles to the Moscone Center will be provided from hotels not within walking distance.
Reservation Deadline: April 9, 2015 After this date, reservations will be made on a space-available basis.

Submit your reservation one of the following ways:

Online  Book online anytime: cdapresents.com
Phone  714.765.8868 — Office hours are 8:30 a.m.– 5 p.m., PT
Fax  714.776.2688 — Office hours are 8:30 a.m.– 5 p.m., PT
Mail  CDA Housing Bureau, 800 W. Katella Ave., P.O. Box 4270, Anaheim, CA 92803

Name ___________________________________________________________________________________________________________
Address ____________________________________________________________________________________________________________
City _____________________________________________________ State ______________ZIP __________________________________
Phone ____________________________________ Fax ______________________________Email ____________________________________

Name of person making the reservation ______________________________________________________________________________

Please indicate how your hotel selection was made:

Location [ ]
Rate [ ]

Hotel 1st choice ___________________________________________________________________________ Rate _________________
Hotel 2nd choice ___________________________________________________________________________ Rate _________________
Hotel 3rd choice ___________________________________________________________________________ Rate _________________

Room types: (Rooms vary by hotel. Please call CDA Housing for details including suite information and rates) 1 = Single (1 person) 2 = Double (2 people, 1 bed) 3 = Double/Double (2 people, 2 beds) 4 = Triple (3 people, 2 beds) 5 = Quad (4 people, 2 beds)

Occupant name __________________________________________ Arrival _____________ Departure __________ Room type _____
Occupant name __________________________________________ Arrival _____________ Departure __________ Room type _____
Occupant name __________________________________________ Arrival _____________ Departure __________ Room type _____

Credit card and reservation information All rooms require a deposit in the amount of a night’s lodging at the time of booking.

1. Reservations will not be processed without a first night’s deposit.
2. If you are making more than one reservation, you will need to provide a credit card and billing address for each room.
3. Billing address should be provided if different than address of card holder.
4. Once a deposit has been posted to a reservation, it cannot be transferred to another reservation.
5. Each credit card must be valid through the reservation dates of the stay.
6. To pay by check, make check payable to requested hotel. Business checks only, no personal checks accepted.
7. For fax or group reservations, you will receive a confirmation within five business days.
8. No refunds on room deposits will be given on or after April 9, 2015.

Credit card number ________________________________________________________________________ Exp. date _____________
Signature ________________________________________ Print name as it appears on card ______________________________________

Important: No refunds on room deposits will be given on or after April 9, 2015. If you do not receive a confirmation within five days, please call for assistance. Please note duplicate/double booking of reservation will result in “no show” charges on your credit card. Deposit policy: Reservations will only be accepted with a credit card or check payment. Reservations and changes are subject to hotel availability. Cancellation policy: All cancellations must be made in writing through the CDA Housing Bureau. Reservations must be canceled before 5 p.m. Pacific Time on Thursday, March 19, 2015, to receive a full refund. Reservations canceled after 5 p.m. on March 19, but before 5 p.m. Pacific Time on Thursday, April 9, 2015, will be charged a $35 processing fee per room.
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3D imaging is now available for everyone

Many have waited for a redefined 2D/3D multi-functional system that was more relevant to their everyday work, that was plug-and-play and that was a strong yet affordable investment for their practice. With the CS 8100 3D, that wait is over.

• Versatile programs and views (from 8 cm x 9 cm to 4 cm x 4 cm)
• New 4T CMOS sensor for detailed images with up to 75 μm resolution
• Intuitive patient placement, fast acquisition and low dose
• The new standard of care, now even more affordable

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The CS 8100 3D is just one way we redefine imaging.
Discover more at booth #502 or at carestreamdental.com

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Convention Management

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